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PRESS RELEASE

Tata Motors supports Vijayawada Municipal Corporation's mission for clean-fuel vehicles, delivers 25 Ace CNG models

Key Highlights:

- *The Tata Ace CNG fleet will be used for door-to-door waste collection in Vijayawada city*
- *Equipped with geo-positioning, public announcement and close-circuit camera systems for efficient use*
- *3 cubic metre closed-box tipper effective and quick waste collection and disposal*

Mumbai, November 09, 2020: Tata Motors, India's largest commercial vehicle manufacturer, delivers 25 Ace CNG models to Vijayawada Municipal Corporation, to support the corporation's mission of using clean-fuel vehicles for municipal services. Minister of Municipality and Urban Development, Govt of Andhra Pradesh, Mr. Bosta Satyanarayana flagged off the vehicles at a ceremony at Gandhi Maidan, Vijayawada. Dignitaries from Vijayawada Municipal Corporation, including the Municipal Commissioner Mr. Prasanna Venkatesh and central Vijayawada MLA, Mr Malladi Vishnu graced the occasion.

The Tata Ace tippers are specially designed for efficient waste collection and are equipped with 3 cubic metre closed-box tipper. With the high manoeuvrability and fuel efficient 700cc CNG engine, the Tata Ace Gold is the ideal vehicle for the application. The vehicles also feature geo-positioning system, public announcement system, wet and dry compartments and close-circuit camera system to further aid the effective operations. The vehicles were procured by the corporation through an open tender, wherein Tata Motors emerged as the top bidder.

On the momentous occasion, **Mr. Vinay Pathak, Vice President, Product Line, SCV & PU, Tata Motors**, said, *"The Tata Ace is a versatile product that caters to a wide variety of applications for private and municipal use. After successfully serving several government bodies, we're delighted to be associated with Vijayawada Municipal Corporation in their quest of efficient solid waste management for the prospering city of Vijayawada. Tata Motors is at the forefront of developing innovative solutions for its customers, and we're confident that the Ace Gold will excel their requirement, while being cost effective."*

The Tata Ace is available with a wide array of load bodies, including 2, 2.6, 3 and 3.3 cubic metre capacity in open box and closed box variants to suit the need of the customers. It is available in fuel-efficient diesel, petrol and CNG BS6-compliant engine options to help increase the profit potential and reduce the total cost of ownership, with its low maintenance costs and high reliability. The Tata Ace brand celebrates its 15th anniversary and has remained the customers' no. 1 choice throughout that period. It has emerged as the trusted partner for more than 22 lakh entrepreneurs and happy owners till date.

About Tata Motors

Tata Motors Limited (NYSE: [TTM](#); BSE: [500570](#) and [570001](#); NSE: [TATAMOTORS](#) and [TATAMTRDVR](#)), a USD 35 billion organization, is a leading global automobile manufacturer of cars, utility vehicles, pick-ups, trucks and buses. Part of the USD 113 billion Tata group, Tata Motors is India's largest and the only OEM offering extensive range of integrated, smart and e-mobility solutions. It has operations in India, the UK, South Korea, Thailand, South Africa, and Indonesia through a strong global network of 103 subsidiaries, 10 associate companies, 3 joint ventures and 2 joint operations as on March 31, 2020.

With a focus on engineering and tech enabled automotive solutions catering to the future of mobility, Tata Motors is India's market leader in commercial vehicles and amongst the top four in the passenger vehicles market. With 'Connecting Aspirations' at the core of its brand promise, the company's innovation efforts are focused to develop pioneering technologies that are sustainable as well as suited to evolving aspirations of the market and the customers. Tata Motors strives to bring new products that fire the imagination of GenNext customers, fueled by state of the art design and R&D centers located in India, UK, US, Italy and South Korea. Internationally, Tata commercial and passenger vehicles are marketed in countries, spread across Africa, the Middle East, South Asia, South East Asia, South America, Australia, CIS, and Russia.

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