

### TATA ACE MEGA XL

#### Key Highlights:

- 8.2 ft long loading deck and strong cabin with rated payload of 1Ton
- Super performance based on a technically advanced lightweight aluminum 2 cylinder 800 cc BS4 DICOR engine, delivering power of 40HP
- Smartly calibrated 5-speed gearbox to facilitate a smooth drive and enhance fuel efficiency, for lowest ownership cost
- Best-in-class top speed of 80 KMPH ensures more trips due to the low turnaround time, offering enhanced productivity and ROI

The Tata Ace, an engineering marvel, was launched, when Tata Motors recognized a latent customer need to create a completely new market segment to pioneer the concept of mini-truck in India. It has since remained among the most preferred choices of Indian entrepreneurs and small businesses. Highlighting the success of this path-breaking innovation, the Tata Ace family has surpassed over 1.5 million sales in the last ten years.

Tata Motors showcased the Tata Ace Mega XL at the Auto Expo 2016. The Ace MEGA XL is an innovative last mile cargo transport solution in the Small Commercial Vehicle (SCV) segment, with superior performance, in terms of power, speed and load carrying capacity. The vehicle has been designed and developed to maximize revenues of a transport operator, by ensuring more trips, more load carrying capability with a low turnaround time, meeting the requirements of both, intra and intercity transportation. The vehicle can be easily driven on any kind of terrain and promises to be an all-rounder in its segment.

The vehicle boasts a well-designed cabin, an 8-foot long loading deck, with rated payload of one ton; engineered to offer best-in-class fuel efficiency and lowest cost of ownership.

Tata Ace MEGA XL delivers best-in-class combination of power, speed, and fuel efficiency and is equipped with a technically advanced 2 cylinder 800 cc DICOR engine, which delivers a power of 40 HP. The lightweight aluminum engine is smartly calibrated to a 5-speed gearbox, facilitating a smooth drive and fuel efficiency. Additionally, the strong and rugged front and rear leaf-spring suspensions and axles makes the Tata Ace MEGA XL the perfect vehicle for varied load and road conditions. Top speed of 80 KMPH ensures more trips to its customers due to the low turnaround time and class leading loading deck length.

#### About the Tata ACE

Launched in 2005, The Ace has proven to be the most versatile small commercial vehicle in the industry, catering to varied demands and providing customized solutions for various applications. The Ace's affordable pricing and low maintenance cost throughout the life-cycle has fostered self-employed entrepreneurs and help small businesses grow across urban/ semi-urban/ rural areas.

With the largest and strong growing network in place, a continuous slew of upgrades, new launches and specific marketing interventions, Tata Motors continues to be the dominant player and is making strides in the Small Commercial Vehicle Industry.

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