



BSE Limited  
First Floor, New Trading Ring  
Rotunda Building, P J Towers,  
Dalal Street, Fort, Mumbai 400 001  
**Kind Attn: Mr Khushro A. Bulsara**  
**General Manager & Head**  
**Listing Compliance & Legal Regulatory**

Listing Compliance Department  
National Stock Exchange of India Ltd.  
Exchange Plaza, Bandra Kurla  
Complex, Bandra (E), Mumbai 400 051  
**Kind Attn: Mr Avinash Kharkar**  
**Asst. Vice President**  
**Listing & Compliance**

October 1, 2017  
Sc- 15225

Dear Sirs,

**Re: Press Release – Tata Motors Monthly Sales September 2017**

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, enclosed herewith is a press release issued by the Company on the captioned subject, the content of which is self-explanatory.

This is for the information of the exchange and the members.

Yours faithfully,  
Tata Motors Limited

 H K Sethna  
Company Secretary

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**TATA MOTORS LIMITED**

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[www.tatamotors.com](http://www.tatamotors.com) CIN L28920MH1945PLC004520

**Strong growth in Pick-up (50%), SCV (40%), ILCV (34%) & MHCV (25%) segments drives Tata Motors commercial vehicles sales higher by 29% in Sept 2017**

**Tata Motors continues to grow in Passenger vehicles segment clocking a growth of 18% in Sep 17**

**Newly launched compact SUV, Tata Nexon receives tremendous response**

**Mumbai, October 01, 2017:**

Tata Motors Limited, a leading Global Automobile manufacturer today announced strong second-quarter growth driven by robust results for the third consecutive month. The Sales performance for September 2017 were at 53965 units resulting in 25% growth over last year for the Domestic Passenger and Commercial Vehicle Business. This is at the back of growing festive demand across segments, increased positive customer sentiments, introduction of new products and strong customer engagement initiatives.

**Domestic - Commercial Vehicles**

Tata Motors overall commercial vehicles sales in September 2017, in the domestic market were at 36679 nos. higher by 29% over September 2016. The sales grew on the back of strong ramp-up in production, growing demand for new product launches and higher customer uptick owing to peak festive season buying trends across segments. Additionally, the sales were boosted by strong growth in e-commerce segment sales and growing demand under Swachh Bharat drive.

The M&HCV trucks segment grew by 25%, at 12259 nos., in September 2017. This segment witnessed strong growth in demand on the back of continuously increasing acceptance of Tata Motors' SCR technology, infrastructure development led by government funding and restrictions on overloading creating greater demand for new high tonnage vehicles, especially for our new launches of 37T multiaxle trucks and 49T tractor trailers.

The I&LCV truck segment also saw an upward trend and grew by 34% with 4449 units in September 2017 driven by the performance of new product introductions and increased festive season demand.

The pickup category segment at 5569 units in September 2017 reported a strong growth of 50% with our newly launched Tata Xenon Yodha gaining acceptance and demand across markets while the SCV cargo segment with sales at 10040 units witnessed a growth of 40% at the back of strong response to XL range. Our passenger carrier (including buses) segment sales were at 4362 units, almost similar to last year.

**Domestic - Passenger Vehicles**

In September 2017, Tata Motors passenger vehicles, recorded sales of 17286 units, growth of 18%, over September 2016. This was augmented by the strong growth momentum for new generation vehicles Tiago, Tigor and Hexa. The newly launched compact SUV, Tata Nexon has also received a tremendous response in the market.

Cumulative sales growth of passenger vehicles in the domestic market for the fiscal (April-Sept 2017) were at 81417 units, a growth of 12%, compared to 72665 units, in the same period last fiscal.

## **Exports**

The company's sales from exports was at 3887 nos. in September 2017, a decline of 27%, due to continued drop in TIV in Sri Lanka (by 54%) and Nepal (by 47%).

-Ends-

## **About Tata Motors:**

Tata Motors Limited, a USD 42 billion organisation, is a leading global automobile manufacturer of cars, utility vehicles, buses, trucks and defence vehicles. As India's largest automobile company and part of the USD 100 billion Tata group, Tata Motors has operations in the UK, South Korea, Thailand, South Africa, and Indonesia through a strong global network of 76 subsidiary and associate companies, including Jaguar Land Rover in the UK and Tata Daewoo in South Korea. In India, Tata Motors has an industrial joint venture with Fiat. Engaged in engineering and automotive solutions, with a focus on future-readiness and a pipeline of tech-enabled products, Tata Motors is India's market leader in commercial vehicles and among the top in passenger vehicles with 9 million vehicles on Indian roads. The company's innovation efforts are focused on developing auto technologies that are sustainable as well as suited. With design and R&D centres located in India, the UK, Italy and Korea, Tata Motors strives to pioneer new products that fire the imagination of GenNext customers. Abroad, Tata cars, buses, and trucks are being marketed in Europe, Africa, the Middle East, South Asia, South East Asia, South America, Australia, CIS, and Russia.

To know more, please visit ([www.tatamotors.com](http://www.tatamotors.com); follow us on Twitter: <https://twitter.com/TataMotors>)

## **For more information, please contact:**

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