



BSE Limited
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Rotunda Building, P J Towers
Dalal Street, Fort
Mumbai 400 001
Kind Attn: Mr Khushro A. Bulsara
General Manager & Head
Listing Compliance & Legal Regulatory

National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor
Plot No.C/1, G Block
Bandra-Kurla Complex
Bandra (East), Mumbai 400 051
Kind Attn: Mr Avinash Kharkar
Asst. Vice President
Listing & Compliance

June 7, 2017
Sc - 15081

Dear Sirs,

Ref: ISIN: INE155A01022 – Ordinary Shares
IN9155A01020 – ‘A’ Ordinary Shares
Debt Securities on NSE & BSE

Re: Press Release - Jaguar Land Rover May sales

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, enclosed herewith is a Press Release issued by Jaguar Land Rover (UK), our wholly owned subsidiary, on the cited subject, contents of which are self-explanatory.

This is for the information of the exchange and the members.

Yours Faithfully,
Tata Motors Limited

H K Sethna
Company Secretary

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Tata Motors Limited

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CINL28920MH1945PLC004520



7 June, 2017

JAGUAR XF AND F-PACE SPEARHEAD MAY SALES INCREASE

	May	% increase YOY	Jan – May	% increase YOY
Jaguar Land Rover	45,487	1.2%	265,381	8.3%
Jaguar	13,613	28.0%	79,895	64.8%
Land Rover	31,874	(7.1)%	185,486	(5.7)%

Jaguar Land Rover retail sales reached 45,487 vehicles in May 2017, up 1% compared to May 2016 with continued strong demand for the Jaguar F-PACE, since sales began 12 months ago, and solid sales growth of the long wheel base Jaguar XFL from our China Joint venture.

Retail sales for May were up year-on-year in China (22.7%), and in North America (15.5%). Sales were down in Europe (6.3%) and in the Overseas region (15.0%) as economic conditions remain challenging in emerging markets. UK sales were down 11.2% as customers purchased new vehicles ahead of the increase in Vehicle Excise Duty rates effective from 1 April 2017.

Andy Goss, Jaguar Land Rover Group Sales Operations Director, said: ***“May brought yet another strong performance from the Jaguar brand, led by further encouraging sales growth in North America and China. The World Car of the Year, the Jaguar F-PACE, has become the brand’s best-seller and is up 89% on last May, while Jaguar XF sales continue to rise.*”**

“Land Rover sales are expected to grow as the new Discovery continues to go on sale across the world. Meanwhile, the stunning new Range Rover Velar is scheduled to go on sale later this year and is already building a strong order bank.”

Jaguar hit record May retails with 13,613 vehicles sold, up 28.0% on the previous year with continued solid demand for the F-PACE and growing sales of the long wheel base XFL from our China joint venture. Land Rover retailed 31,874 vehicles in May, down 7.1% on the same month last year, as the sales of the all new Discovery (now on sale in the UK, Europe and China) and solid sales of the Range Rover were more than offset by the impact of Vehicle Excise Duty rates in the UK from 1 April 2017 and challenging conditions in Overseas markets such as Russia, Brazil and South Africa.

Retail sales for Jaguar Land Rover were 265,381 vehicles in the first five months of 2017, up 8.3% compared to the same period last year.

ENDS.

Notes to editors:

- Jaguar Land Rover is investing in excess of £4 billion annually to extend its model range and manufacturing footprint, including the investment in a new plant in Slovakia and recently launched models including the all-new Discovery, Range Rover Evoque Convertible and Chinese-market Jaguar XFL.
- Over the past six years, Jaguar Land Rover has doubled sales and employment, more than tripled turnover, and invested more than £16 billion in new product creation and capital expenditure.
- Jaguar Land Rover is one of the UK's largest exporters and generates around 80% of its revenue from exports.

For more information, please visit www.newsroom.jaguarlandrover.com or contact:

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