May 5, 2017
Sc - 15050

Dear Sirs,

Ref: ISIN: INE155A01022 – Ordinary Shares
   IN9155A01020 – ‘A’ Ordinary Shares
   Debt Securities on NSE & BSE

Re: Press Release - Jaguar Land Rover April sales

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, enclosed herewith is a Press Release issued by Jaguar Land Rover (UK), our wholly owned subsidiary, on the cited subject, contents of which are self-explanatory.

This is for the information of the exchange and the members.

Yours Faithfully,
Tata Motors Limited

H K Sethna
Company Secretary

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, enclosed herewith is a Press Release issued by Jaguar Land Rover (UK), our wholly owned subsidiary, on the cited subject, contents of which are self-explanatory.

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Company Secretary
Jaguar Land Rover, the UK’s leading manufacturer of premium luxury vehicles today reported April retail sales of 40,385, down 2.3% on April 2016. The company sold 219,891 vehicles in the first four months of 2017, up 9.9% compared to the same period a year ago.

Retail sales for the month of April were up in North America (32.5%), China (10.1%) and Europe (2.7%), but down in the UK (34.6%) and in other Overseas markets (19.7%) year-on-year. April also saw the Jaguar F-PACE win World Car of the Year.

Andy Goss, Jaguar Land Rover Group Sales Operations Director said: “This was a solid sales month with a strong performance from Jaguar led by the award winning F-PACE.”

“A small decrease in sales was seen due to two factors. In the UK, customers purchased vehicles before the increase in vehicle tax on 1st April. In addition, the run-out of the previous Discovery model accounted for a year-on-year decrease in Land Rover sales. Sales will increase from this month as the all-new Discovery model continues to go on sale across the world, particularly in China and North America, two of Jaguar Land Rover’s biggest markets.”

Jaguar had a record April, retailing 12,310 vehicles, up 54.0% compared to the same month in the previous year led by continuing strong sales of the F-PACE, XE and the long wheel base XFL from the China joint venture.

Retail sales for Land Rover in April were 28,075 vehicles, down 15.8% on April last year, primarily reflecting the run-out of the Discovery and softer sales of other models, which were only partially offset by sales of the all-new Discovery and solid sales of Range Rover.

ENDS.
Notes to editors:

- Jaguar Land Rover is investing around £3.5 billion annually to extend its model range and manufacturing footprint, including the investment in a new plant in Slovakia and recently launched models including the all-new Discovery, Range Rover Velar and the long wheel base Jaguar XFL for the Chinese-market.
- Over the past six years, Jaguar Land Rover has doubled sales and employment, more than tripled turnover, and invested more than £16 billion in new product creation and capital expenditure.
- The company will invest in new products and facilities in Fiscal 2018 and beyond.
- Jaguar Land Rover is one of the UK's largest exporters and generates around 80% of its revenue from exports.

For more information, please visit www.newsroom.jaguarlandrover.com or contact:

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