



BSE Limited  
First Floor, New Trading Ring  
Rotunda Building, P J Towers,  
Dalal Street, Fort, Mumbai 400 001  
**Kind Attn: Mr Khushro A. Bulsara**  
**General Manager & Head**  
**Listing Compliance & Legal Regulatory**

Listing Compliance Department  
National Stock Exchange of India Ltd.  
Exchange Plaza, Bandra Kurla Complex,  
Bandra (E), Mumbai 400 051  
**Kind Attn: Mr Avinash Kharkar**  
**Asst. Vice President**  
**Listing & Compliance**

Date: March 29, 2017  
Sc - 15454

Dear Sirs,

**Re: Official Statement**

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, enclosed herewith is an Official Statement by the Company, the content of which is self-explanatory.

This is for the information of the exchange and the members.

Yours faithfully,  
Tata Motors Limited

H K Sethna  
Company Secretary

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**Tata Motors Limited**

Bombay House 24 Homi Mody Street Fort Mumbai 400 001  
Tel 91 22 6665 8282 Fax 91 22 6665 7799 [www.tatamotors.com](http://www.tatamotors.com)  
CINL28920MH1945PLC004520

**Mumbai, March 29, 2017:**

## **OFFICIAL STATEMENT**

The decision by Hon'ble Supreme Court to ban sale of all BSIII vehicles from April 1, 2017 is an unexpected and unprecedented move that will have a material impact on the entire automotive industry, OEM's and dealer network.

The industry had planned the current transition into BSIV in line with the accepted past practice of stopping production of earlier emission standard vehicles effective from the transition date. In the context of this previous experience, this decision by the apex court is a 'penalty' to the entire automotive industry.

Tata Motors as a leading player in the automotive industry has always been strongly committed to bringing stringent emission control regulations and has made significant investments in technology, product development and operations. We have been producing BSIV compliant vehicles across our entire product range of passenger and commercial vehicles and are fully BSIV ready with effect from April 1, 2017.

Tata Motors is assessing the impact of the Order on the BSIII inventory that are lying unsold on April 1<sup>st</sup>, at both company and dealerships.

-Ends-

### **About Tata Motors:**

Tata Motors Limited is India's largest automobile company, with consolidated revenues of INR 2, 75, 561 crores (USD 41.6 billion) in 2015-16. Through subsidiaries and associate companies, Tata Motors has operations in the UK, South Korea, Thailand, South Africa and Indonesia. Among them is Jaguar Land Rover, the business comprising the two iconic British brands. It also has an industrial joint venture with Fiat in India. With over 9 million Tata vehicles plying in India, Tata Motors is the country's market leader in commercial vehicles and among the top in passenger vehicles. Tata cars, buses and trucks are being marketed in several countries in Europe, Africa, the Middle East, South Asia, South East Asia, South America, Australia, CIS and Russia.

([www.tatamotors.com](http://www.tatamotors.com)); also follow us on Twitter: <https://twitter.com/TataMotors>)

### **For more details, please contact:**

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