



BSE Limited  
First Floor, New Trading Ring,  
Rotunda Building, P J Towers,  
Dalal Street, Fort,  
Mumbai 400 001  
**Kind Attn: Mr Khushro Bulsara**  
**General Manager & Head**  
**Listing Compliance & Legal Regulatory**

National Stock Exchange of India Limited  
Exchange Plaza, 5<sup>th</sup> Floor,  
Plot No. C/1, G Block,  
Bandra-Kurla Complex,  
Bandra (East), Mumbai 400 051  
**Kind Attn: Mr Avinash Kharkar**  
**Asst. Vice President**  
**Listing & Compliance**

June 11, 2019  
Sc - 15480

Dear Sirs,

**Ref: ISIN: INE155A01022 – Ordinary Shares**  
**IN9155A01020 – ‘A’ Ordinary Shares**  
**Debt Securities on NSE & BSE**

**Re: Press Release – Jaguar Land Rover May 2019 Sales**

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, enclosed herewith is a Press Release issued by Jaguar Land Rover (UK), our wholly owned subsidiary, on the cited subject, content of which is self-explanatory.

This is for the information of the Exchanges and the members.

Yours faithfully,  
Tata Motors Limited

  
 H K Sethia  
Company Secretary

**TATA MOTORS LIMITED**

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## JAGUAR LAND ROVER REPORTS MAY 2019 SALES

	May 2019	Change year-on-year	Jan – May 2019	Change year-on-year
Jaguar Land Rover	42,370	(12.2)%	240,471	(9.7)%
Jaguar	13,142	(9.4)%	73,900	(4.9)%
Land Rover	29,228	(13.5)%	166,571	(11.6)%

**Whitley, UK, 11 June 2019** – Jaguar Land Rover retail sales in May 2019 were 42,370 vehicles, down 12.2% compared to May 2018.

Higher retail sales of the new Range Rover Evoque and the all-electric I-PACE were offset by lower sales of other models, primarily in China. Sales of the Discovery Sport were lower ahead of the introduction of the refreshed model, which is now on sale following its reveal in May.

By region, retail sales were marginally down in North America (-1.5%) and also down in other markets including the UK (-6.7%), Europe (-9.6%), Overseas markets (-18.4%) and China (-26.4%) where market conditions remain challenging.

Jaguar retail sales in May 2019 were 13,142 vehicles, down 9.4% year-on-year and Land Rover retailed 29,228 vehicles, down 13.5% compared to May 2018.

**Felix Brautigam, Jaguar Land Rover Chief Commercial Officer, said:**

**“May saw two important milestones for Land Rover with the debut of significant model updates. The brand’s best-selling Discovery Sport premium compact SUV has been transformed from the ground up, making it almost a new car. Featuring the all-new Premium Transverse Architecture, it will be available with MHEV (mild hybrid electric) and PHEV (plug in hybrid electric) powertrains, which are important additions to our growing portfolio of electrified vehicles. The enhanced interior of the new Discovery Sport is highly versatile, available with seven seats and featuring the latest connectivity. The latest Range Rover, which was also revealed in May, comes with a range of upgrades. These include our new 3.0-litre straight six Ingenium petrol engine with a mild hybrid electric system, as well as the innovative combination of supercharging and turbocharging technologies. Offering enhanced performance and quicker responses together with improved fuel economy, the newest Range Rover is available to order now.**



**“Although sales dipped at Jaguar this month, we were pleased to see the continued strong response to the award-winning I-PACE. We also launched the Jaguar E-PACE Chequered Flag edition, which generated a high level of interest with customers and commentators alike.”**

Jaguar Land Rover total retail sales for the calendar year to date (January – May 2019) were 240,471 vehicles, down 9.7% compared to the same period last year.

**ENDS**

For further information, please contact:

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### **About Jaguar Land Rover**

Jaguar Land Rover is the UK's largest automotive manufacturer, built around two iconic British car brands: Land Rover, the world's leading manufacturer of premium all-wheel-drive vehicles; and Jaguar, one of the world's premier luxury sports saloon and sports car marques.

At Jaguar Land Rover, we are driven by a desire to deliver class-leading vehicles, which will provide experiences our customers will love, for life. Our products are in demand around the globe. In 2018 Jaguar Land Rover sold 592,708 vehicles in 128 countries.

We support around 260,000 people through our retailer network, suppliers and local businesses. At heart we are a British company, with two major design and engineering sites, three vehicle manufacturing facilities and an engine manufacturing centre in the UK. We also have plants in China, Brazil, India, Austria and Slovakia.

From 2020 all new Jaguar Land Rover vehicles will offer the option of electrification, giving our customers even more choice. We will introduce a portfolio of electrified products across our model range, embracing fully electric, plug-in hybrid and mild hybrid vehicles as well as continuing to offer the latest diesel and petrol engines.