



JAGUAR LAND ROVER'S PIVI PRO INFOTAINMENT SYSTEM RECOGNISED BY AUTOBEST AWARDS

- **Prestigious European motoring jury awards Pivi Pro the SMARTBEST award for best connected technologies**
- **Pivi Pro is faster, more intuitive and always connected**
- **Download Software-Over-The-Air (SOTA), stream music and connect to apps without compromise**
- **Connect two smart phones at once so driver and passenger can enjoy hands-free connectivity without having to swap connections**

Thursday 12 November 2020, Whitley, UK – Jaguar Land Rover's new Pivi Pro touchscreen infotainment has been recognised by the prestigious motoring jury AUTOBEST, receiving the SMARTBEST 2020 award dedicated to the best connected technologies in the industry.

Jaguar Land Rover's new Pivi Pro touchscreen infotainment has an industry-leading design and shares electronic hardware with the latest smartphones.

The fast-responding and intuitive Pivi Pro system allows customers to make full use of Software-Over-The-Air (SOTA) technology, without compromising its ability to stream music and connect to apps on the move.

The always-on and always-connected Pivi Pro set-up sits at the heart of Jaguar and Land Rover models and its high-resolution touchscreen allows customers to control all aspects of the vehicle using the same processing hardware as the latest smartphones. In addition, customers can connect two mobile devices to the infotainment head unit at once using Bluetooth, so the driver and passenger can enjoy hands-free functionality concurrently without the need to swap connections.

MEDIA INFORMATION



AUTOBEST Chairman Dan Vardie said: “This is one of the most ambitious prizes we offer, dedicated to the best connected technologies we have in the industry. This year, Pivi Pro proved to be unchallenged by any of the competitor’s on-board connected technology, not to mention the simplicity in operation as the driver can focus on driving. Access to 90 per cent of commonly used functions from the display with a maximum of two clicks.”

Peter Virk, Director of Connected Car and Future Technology for Jaguar Land Rover said: “Pivi Pro is testament to the incredible work within our software engineering teams and we’re delighted to have been recognised with this award. With one Long Term Evolution (LTE) modem and eSIM dedicated to the Software-Over-The-Air (SOTA) technology and the same set-up looking after music streaming and apps, our latest cars have the digital capacity to keep customers connected, updated and entertained at all times anywhere in the world. You could liken the design to a brain, with each half enjoying its own connection for unrivalled and uninterrupted service. Like the brain, one side of the system looks after logical functions, like SOTA, while the other takes care of more creative tasks.”

To enable almost instantaneous start-up, Pivi Pro has its own dedicated power source, so navigation is ready as soon as the driver is behind the wheel, while the embedded apps available – including Spotify, Deezer and TuneIn – provide full functionality even without your smartphone. Further connected features include Google and Microsoft Outlook calendar integration which enables the driver to view work diaries and even join important calls through the hands-free system. Meanwhile, weather at destination gives a forecast depending on the route entered in the navigation system.

Pivi Pro connectivity is provided by the latest dual-sim technology with two LTE modems enabling the system to carry out multiple functions at the same time, such as streaming media and downloading SOTA updates, without compromising performance. The cutting-edge connectivity also ensures minimal interruptions caused by coverage blackspots as it roams across network providers for the strongest signal.

MEDIA INFORMATION



Advanced SOTA connectivity enables customers to download and install software updates without having to visit a Jaguar retailer. Updates are downloaded in the background, with customers notified by an alert detailing the key changes. For updates that require the vehicle to be switched-off, customers can schedule a convenient time for installation.

ENDS

Editors' notes:

Pivi Pro infotainment is now available on a range of Jaguar products including F-PACE, E-PACE, I-PACE, XF and XE. For Land Rover products, the system is available on the New Land Rover Discovery, Land Rover Discovery Sport, Range Rover Velar, Range Rover Evoque and Land Rover Defender

About Jaguar Land Rover

Jaguar Land Rover is the UK's largest automotive manufacturer, built around two iconic British car brands. Land Rover is the world's leading manufacturer of premium all-wheel-drive vehicles. Jaguar is one of the world's premier luxury marques, as well as being the first ever brand to offer a premium all-electric performance SUV, the Jaguar I-PACE.

At Jaguar Land Rover we are driven by a desire to deliver class-leading vehicles, providing experiences people love, for life. Our products are in demand around the globe and in 2019 we sold 557,706 vehicles in 127 countries.

At heart we are a British company, with two major design and engineering sites, three vehicle manufacturing facilities, an Engine Manufacturing Centre and soon to be opened Battery Assembly Centre. We also have vehicle plants in China, Brazil, India, Austria and Slovakia. Three of our seven technology hubs are in the UK – Manchester, Warwick (NAIC) and London – with additional sites in Shannon, Ireland, Portland, USA, Budapest, Hungary, and Changshu, China.

We have a growing portfolio of electrified products across our model range, embracing fully electric, plug-in hybrid and mild-hybrid vehicles, as well as continuing to offer the latest diesel and petrol engines, giving our customers even more choice.

We are confident that our comprehensive strategy, exciting pipeline of market-leading vehicles and innovative approach to technology and mobility will see us continue to progress towards Destination Zero, our mission to shape future mobility with zero emissions, zero accidents and zero congestion.

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