



Tata Altroz has seen a tremendous response from the customers since its launch in January 2020. Sales have grown every month since then and momentum seems to be increasing even further. The futuristic design of the Altroz and its 5-star GNCAP safety rating has been appreciated a lot by customers. Altroz in its new #Dark avatar becomes more aspirational and premium.

Based on the top variant- Altroz XZ+, the Altroz #Dark is available in 1.2 L Petrol NA and 1.2 L Petrol i-Turbo engines.

Key features in Altroz #Dark.

New Exteriors

The Altroz #Dark in its bold and premium exteriors will leave the onlookers enchanted.

1. Cosmo Dark exterior body colour
2. R16 Alloy wheels with Dark tint finish
3. Dark Chrome across the hood
4. #Dark mascot

New Interiors

The Altroz #Dark interiors comes with an enigmatic blend of style and sophistication that sits well with the refined taste of customers.

1. All Granite Black interior theme.
2. Metallic Gloss Black Mid-pad.
3. Premium Leatherette seats with tri-arrow perforations and blue deco stitch.
4. Exclusive #Dark embroidery on front headrest.

Top line features from Altroz XZ+ variant- Touchscreen infotainment by Harman, iRA connected car features, R16 Alloy wheels, wearable key, cruise control, auto headlamps , rain sensing wipers, Xpress Cool , rear AC vents, FATC, PEPS, 7" digital instrument cluster, steering mounted controls and many more.

Performance

The Altroz #Dark will be available in 1.2L Petrol NA and 1.2L i-Turbo engine.

Engine		
Type	1.2 L Revotron	1.2 L i-Turbo
Fuel	Petrol	Petrol
Engine Capacity (cc)	1199 cc	1199 cc
Max Power (PS@rpm)	86 @ 6000	110 @ 5500
Max Torque (Nm@rpm)	113@ 3300	140 @ 1500 – 5500

Additional Safety

The puncture kit has been introduced with the Altroz #Dark. In the current scenario, the puncture kit will provide additional safety and convenience to the customers in the Altroz, India's safest hatchback.

Exclusive Dark Apparels

Dark branded T-shirts along with the Altroz Dark vehicles will further accentuate the style quotient.

The Altroz #Dark price starts from INR 8.71 Lakh (Ex-showroom Delhi).

Customers can keep themselves updated about the 'ALTROZ' on the dedicated social media pages – Instagram: @TataAltrozOfficial, Facebook page: @OfficialTataMotorsCars and Twitter: @TataMotors_Cars