



Harrier #Dark launched in Aug'19 took the style & premium quotient of the Harrier to the next level. It provided a compelling package to customers who were looking for Bold, Sophisticated & Stylish SUV. Changes like distinctive dark finishes, special Blackstone Matrix Dashboard & premium Dark Upholstery were well appreciated and helped Harrier Dark stand out in the crowded SUV segment. Harrier #Dark launched today will take the premiumness of the Harrier even higher with special touches to its interiors & exteriors. The Harrier #Dark will be available in the top three variants: XT+, XZ+ & XZA+.

Key features in Harrier #Dark.

New Exteriors:

1. The new Oberon Black colour with a tinge of Deep Blue adds to the stunning looks of Harrier.
2. The Harrier badging on the quarter glass applique and key exterior elements get a premium Piano Black Finish making it the most stylish SUV in the market.
3. Sports the bigger R18 Blackstone Alloys complimenting the sporty stance of the Harrier.

New Interiors:

1. Dark Chrome Interior Package
2. Sports a complete Dark theme for upper environment in line with the latest trend in the premium luxury car segments. The Benecke Kaliko Leatherette upholstery carry a special Tri-Arrow perforations with deep blue undertone to it enhancing overall premiumness of the interiors.
3. The front seat headrests sport a special #Dark embroidery complementing overall dark theme.

Top line features of XZ+/XZA+:

Panoramic Sunroof, Xenon HID Projector Headlamps, Terrain Response Modes, 6 Airbags, Advanced ESP with 14 Add On functionalities, 22.35Cm (8") Floating Island Infotainment System with 9 JBL Speakers and Amplifier, 8 Way Adjustable Power Seats, Auto Dimming IRVMs, Rain Sensing Wipers & Auto Headlamps

Performance:

Architecture	Omegarc derived from Land Rovers D8 Platform
Engine Type	Kryotec 2.0L Turbocharged Engine
Fuel	Diesel
Engine Capacity (cc)	1956
Max Power (PS@rpm)	125Kw (170Ps) @3750
Max Torque (Nm@rpm)	350Nm@1750-2500rpm

Additional Safety Enhancement

The puncture kit has been introduced with the Harrier #Dark to provide additional safety and convenience to the customers

Exclusive Dark Apparels

To accentuate the glamour quotient, the Harrier #Dark customers will also get a branded leather jacket, Polos and T-Shirts along with the vehicle to compliment the overall bold look of the SUV.

The Harrier #Dark price starts from INR 18.04 Lakh (Ex-showroom Delhi).

Customers can keep themselves updated about the 'Harrier' on the dedicated social media pages – Instagram: @TataHarrier, Facebook page: @OfficialTataMotorsCars and Twitter: @TataMotors_Cars.