



Since its launch a year and half ago, the Nexon EV has consistently grown in popularity to become India's highest-selling electric 4-wheeler vehicle commanding a market share of 64% (YTD FY21). Much admired for its design, zero tail-pipe emissions, accessibility, performance, connected features and above all, really low operating costs, Nexon EV is firmly established as the preferred choice for the customers who are looking to switch to electric.

The #Dark concept is not only a colour variant addition, but it extends to application of #Dark theme to exterior and interior colour and trims of Nexon EV which further accentuates the aspirational, performance oriented and premium attributes associated with this brand. The use of choicest application of the #Dark theme and its integration to design elements makes the vehicle stand out of the mundane, appealing to a customer set that is Bold, Stylish and Sophisticated.

The Nexon EV #Dark themed variants are available in the top two variants: XZ+ and XZ+ LUX.

New Exteriors:

1. Midnight black exterior body colour
2. Charcoal Grey R16 Alloy wheels
3. Satin black humanity line and beltline
4. #Dark mascot

New Interiors:

1. Premium dark themed leatherette upholstery with tri-arrow perforations and EV blue highlight stitches
2. Dark themed glossy piano black dashboard with tri-arrow design
3. Dark themed leatherette upholstery with tri-arrow perforations on door trims
4. Leatherette wrapped steering wheel with EV blue highlight stitches
5. Exclusive #Dark embroidery on front headrests
6. Rear seat central armrest with cup holders, 60:40 rear seat split and adjustable rear seat headrest (now available on Nexon EV XZ+ Dark variant, standard on Nexon EV XZ+ Lux variant)

Top line features:

High energy density 30.2 kWh Lithium-ion battery and permanent synchronous magnet induction motor with IP 67 rating and 8years / 160 000 km warranty, powered sunroof with tilt function, touchscreen infotainment by Harman, 35 connected car features by Tata Motors ZConnect (powered by iRA), R16 Alloy wheels, auto headlamps, auto rain sensing wipers, rear AC vents, FATC, PEPS, 7" TFT digital instrument cluster, leatherette wrapped steering wheel

Performance:

| Battery and Motor : 30.2 kWh Li-ion battery and Permanent magnet synchronous motor | | |
|--|---------|---------|
| Variants | XZ+ | XZ+ LUX |
| EV Architecture | Ziptron | |
| Max Power (PS) | 129 PS | |
| Max Torque (Nm) | 245 Nm | |

Additional Safety Enhancement

The puncture kit and the i-TPMS (Tyre pressure monitoring system) has been introduced with the Nexon EV #Dark. In the current scenario, this will provide additional safety and convenience to the customers of Nexon EV – India's own electric SUV.

#Dark themed Merchandise: Exclusive #Dark themed merchandise consisting of exclusive branded Jackets and T-Shirts will be available.

The Nexon EV #Dark price starts from INR 15.99 Lakh (Ex-showroom Delhi).

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