

## Tata Motors ties up with Kendriya Police Kalyan Bhandar to offer its range of Passenger Electric Vehicles

**Mumbai, 09 August, 2023:** With the festivities of the Independence Day inching closer, Tata Motors, one of India's largest automotive manufacturers, is proud to become the first EV manufacturer to join hands with the Kendriya Police Kalyan Bhandar (KPKB), to help Paramilitary Forces, State police personnel and their families across the nation to go.ev.

As a part of this coveted association, Tata Motors' EV portfolio consisting of the Tiago.ev, Tigor EV, and the Nexon EV PRIME and MAX will be available at special rates to all beneficiaries of the venture.

As a measure of welfare for the currently serving and retired personnel of Railway Protection Force (RPF), the Intelligence Bureau (I.B), Special Protection Group (SPG), National Crime Records Bureau (NCRB), National Investigation Agency (NIA), Indo-Tibetan Border Police (ITBP), Central Reserve Police Force (CRPF), Sashastra Seema Bal (SSB), Central Industrial Security Force (CISF), Border Security Force (BSF), Assam Rifles and all State Police personnel, the Ministry of Home Affairs set up the Kendriya Police Kalyan Bhandar (KPKB) on 18th Sept 2006. Currently, KPKB has 119 Master Canteens which act as distribution centres and 1800+ subsidiary canteens which sell products to the troops and families.

To know more about offers and car buying options, call your nearest dealership or visit <https://ev.tatamotors.com/>.

~Ends~

### **About Tata Motors**

Part of the USD 128 billion Tata group, Tata Motors Limited (BSE: 500570 and 570001; NSE: TATAMOTORS and TATAMTRDVR), a USD 42 billion organization, is a leading global automobile manufacturer of cars, utility vehicles, pick-ups, trucks and buses, offering extensive range of integrated, smart and e-mobility solutions. With 'Connecting Aspirations' at the core of its brand promise, Tata Motors is India's market leader in commercial vehicles and amongst the top three in the passenger vehicles market.

Tata Motors strives to bring new products that fire the imagination of GenNext customers, fuelled by state-of-the-art design and R&D centres located in India, UK, US, Italy and South Korea. With a focus on engineering and tech enabled automotive solutions catering to the future of mobility, the company's innovation efforts are focused to develop pioneering technologies that are sustainable as well as suited to evolving aspirations of the market and the customers. The company is pioneering India's Electric Vehicle (EV) transition and driving the shift towards sustainable mobility solutions by preparing a tailor-made product strategy, leveraging the synergy between the Group companies and playing an active role liaising with the Government in developing the policy framework.

With operations in India, the UK, South Korea, Thailand, South Africa and Indonesia, Tata Motors' vehicles are marketed in Africa, Middle East, Latin America, South East Asia and SAARC countries. As of March 31, 2023, Tata Motors' operations inter alia includes 88 consolidated subsidiaries, 2 joint operations, 3 joint ventures and numerous equity-accounted associates, including their subsidiaries, in respect of which the company exercises significant influence.

### **Media Contact Information:**

Tata Motors Corporate Communications: [indiacorpcomm@tatamotors.com](mailto:indiacorpcomm@tatamotors.com) / 91 22-66657613 / [www.tatamotors.com](http://www.tatamotors.com)