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**PRESS RELEASE**

## Home grown auto major, Tata Motors joins the 5-million Club

Last 1 million achieved in 2.5 years

**Pune, 3<sup>rd</sup> March 2023:** Tata Motors, India's leading automobile manufacturer, today announced attainment of the 5 million passenger vehicles production mark. The Company achieved this milestone today and amidst much fanfare, the employees celebrated this milestone in a unique way where the Tata Motors family and the much admired, New Forever range of Tata cars and SUVs came together to create the 50-lakh formation. This milestone is testimony of the popularity of its cars among the Indian customers.



Commenting on this historic milestone, **Mr. Shailesh Chandra, Managing Director, Tata Motors Passenger Vehicles Ltd., and Tata Passenger Electric Mobility Ltd.** said, *"Today marks a celebratory moment in the history of Tata Motors as we celebrate our 5-million production mark milestone. This journey, from each million to the next, has been one replete with its fair share of ups and downs. We have been changing India with every new product intervention. Every Innovation was with the idea of building the nation. The brand is respected by its customers for bringing several new technologies and we express our gratitude for the tremendous support by our customers who have made this landmark achievement possible. We owe this milestone to our employees, suppliers, channel partners, government for their continued support. At Tata Motors, we remain committed to continuously innovate and be a leading stakeholder in moving the future of mobility ahead in India with safer, smarter and greener solutions."*

To celebrate the 5-million production milestone, Tata Motors will roll out a celebratory campaign for customers and employees in India. Through the campaign, Tata Motors will deck-up its dealership and sales outlets with branded outfits and the signatory mnemonic to mark the milestone. The Company will continue month-long celebrations across its manufacturing locations and regional offices.

Tata Motors achieved the 1 million production mark in 2004, the second million in 2010 and reached the 3 million mark in 2015, and rolled out its 4 millionth car in 2020. In what serves as a testimony to the Company's strong product portfolio and increasing consumer connect, Tata Motors was able to stride ahead from 4 million cars to the 5 million within three years, despite Covid-19 and Semiconductor shortage crisis which plagued the global automotive industry. Since 1998, Tata Motors has introduced some iconic brands that have stood the tide of time, played an integral role in shaping the motoring landscape in the post-economic liberalization era and are still popular in many households across India.

To know more about offers and car buying options, call your nearest dealership or visit <https://cars.tatamotors.com/>.

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### About Tata Motors

Part of the USD 128 billion Tata group, Tata Motors Limited (NYSE: TTM; BSE: 500570 and 570001; NSE: TATAMOTORS and TATAMTRDVR), a USD 37 billion organization, is a leading global automobile manufacturer of cars, utility vehicles, pick-ups, trucks and buses, offering extensive range of integrated, smart and e-mobility solutions. With 'Connecting Aspirations' at the core of its brand promise, Tata Motors is India's market leader in commercial vehicles and amongst the top three in the passenger vehicles market.

Tata Motors strives to bring new products that fire the imagination of GenNext customers, fueled by state of the art design and R&D centers located in India, UK, US, Italy and South Korea. With a focus on engineering and tech enabled automotive solutions catering to the future of mobility, the company's innovation efforts are focused to develop pioneering technologies that are sustainable as well as suited to evolving aspirations of the market and the customers. The company is pioneering India's Electric Vehicle (EV) transition and driving the shift towards sustainable mobility solutions by preparing a tailor-made product strategy, leveraging the synergy between the Group companies and playing an active role liaising with the Government in developing the policy framework.

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With operations in India, the UK, South Korea, Thailand, South Africa and Indonesia, Tata Motors' vehicles are marketed in Africa, Middle East, South & South East Asia, Australia, South America, Russia and other CIS countries. As of March 31, 2022, Tata Motors' operations include 86 consolidated subsidiaries, two joint operations, four joint ventures and 10 equity-accounted associates, including their subsidiaries, in respect of which the company exercises significant influence.

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