



The Tata Nexon is a brand synonymous with the Indian SUV market. Launched in 2017, the Nexon created its own niche and has won the hearts of 5 lakh + families. Pioneering the way for safer cars in India, it also became the first car by an Indian manufacturer to score a 5 Star rating in Global NCAP.

India's No.1 selling SUV (two years in a row), in its new avatar is now here to redefine this segment yet again with its class leading looks, features and much more. Finding its true inspiration in people who think far ahead and go the extra mile, the new Nexon is the icon for all who want to stay ahead of the curve. It's beyond just a car, it's an aspiration and an ideology. A belief in blazing new trails and moving ahead. **This is why The New Nexon is...Way Ahead.**

Segment firsts in the new Nexon

- Bi-Function LED Headlamps with Sequential LED DRLs
- Welcome and Goodbye light animation
- Hidden Wiper Integrated With Spoiler
- 2-Spoke Steering Wheel with an illuminated logo
- 360° High Definition Surround View System with a blind view monitor
- 10.25" High Definition Sleek Floating Infotainment System with Industry first HARMAN™ – AudioworX
- 10.25" High Definition Configurable Digital Instrument Cluster with Full Map View
- Next-Gen Hidden until Lit Touch Control Panel
- 7-Speed Wet Clutch Intelligent DCA with E-Shifter & Paddle Shifter
- Height Adjustable Driver and Co-Driver Seat

A Persona for all

Keeping its young fun loving consumers at core, the new Nexon configured with different combinations of design, powertrain and features with the philosophy of personalisation and 'A Nexon for Everyone' comes in four different personas instead of the conventional variants.

1. **Fearless** - No is never your answer. To this adventure called life. Be it a long drive. Or a cross-country drive. The answer is always yes.
2. **Creative** - Your inner child is creative. Wide-eyed and inquisitive. The world is yours to explore. You drive your passion.
3. **Pure** - You live in the moment. Enjoying the smallest of joys. You take pride in being yourself. And lead a life of ultimate sophistication.
4. **Smart** - Pragmatism is your thing. You believe in results. So, it's smart work over hard work. You do what's wise and best for your future

Design that will make heads turn

The DNA of the Nexon with its coupe SUV cues has been enriched and modernised. The new Nexon with its chiseled hood, sleek LED lamps and dynamic stance shows off an aggressive SUV style. The signature X factor has now become futuristic with the new LED end to end tail lamp equipped with a 'Welcome' and 'Good Bye' signature animation. Building in smart design, the new Nexon elegantly hides the rear wiper in its integrated spoiler giving it a cleaner look. Highlighting a sporty look, it also boasts of the new R16 alloy wheels with decorative inserts.

On the inside, whilst retaining the functionalities and a carefully curated balance of SUV attributes, the new interior sports an intuitive and modern vibe with its 'hidden until lit' elements. Focus has been to elevate the cabin with luxurious interiors, triple tone layered cockpit design with leatherette midpad in the persona specific colours and cut and sewn execution of soft elements throughout the cockpit. The two spoke phygital steering wheel enhances the digital cum futuristic feel with an illuminated logo, upping the style quotient by multiple levels. Furthermore, the interiors are offered in more vibrant colours, which are matched with the screen graphics and exterior body colour, creating a holistic product experience, taking personalization to an all-new level.

Safety

Built on an architecture proven for safety with advanced materials and high strength steel, the new Nexon comes with standard safety features like 6 Airbags, features 3 point seatbelts for all occupants, ISOFIX restraints and Electronic stability program. It also offers connected safety features like emergency (E-Call) and breakdown call (B-Call) assist. The Nexon makes every drive safe with

features like 360 degree surround view system with blind view monitoring, Front parking sensors, Auto Dimming IRVM, Tyre pressure monitoring system, front fog lamp with cornering function, rear view camera and much more.

Futuristic Technology

The new Nexon offers latest tech features like voice assisted electric sunroof, a sleek 10.25" infotainment system by HARMAN™ with wireless Android Auto and Apple CarPlay, first in segment 10.25" digital instrument cluster, Connected Vehicle technology with iRA 2.0, which offers remote engine start stop and AC, 30+ navigation and safety features and much more, designed for the Indian commuter.

Some Key features of the Nexon are:

1. 'Hidden until lit' Capacitive Touch FATC panel
2. JBL Branded nine speaker audio system including subwoofer and Industry first HARMAN™ Enhanced AudioworX
3. 200+ voice commands in 6 languages with Amazon Alexa and Tata Voice Assistant
4. iRA Connected Car Technology 2.0 offering features such as Remote engine start stop and AC, smartwatch integration, E-Call and B-Call with over the air updates.
5. Navigation screen on cluster
6. Automatic headlamps and wipers
7. Wireless Charger

Exciting Performance

Nexon offers incredible performance with advance 1.2L Turbocharged Revotron Petrol Engine & 1.5L Turbocharged Revotorq Diesel Engine. It provides an exhilarating driving experience and exceptional handling with options of 6 speed MT/AMT and 7 Speed DCA.

Key Highlights:

1. Multiple Power train:
 - Petrol – 88.2KW@5500 RPM Torque- 170NM@1750-4000 RPM,
 - Diesel – 84.5KW@3750 RPM Torque-260NM@1500-2750 RPM.
2. 7 Speed DCA Technology (Dual Clutch Automatic) with a wet clutch and self-learning capability (personalisation to regions and driving style)
3. New generation first in segment monostable gear shift lever with paddle shifters in AMT & DCA transmission offers easy ergonomics and makes the gear shift smooth.
4. Multi Drive Modes – Nexon is equipped with multi drive modes Eco City & Sports. Eco mode is for economy (mileage drives), City is for effortless default city drive mode while peerless performance is unleashed to its full potential in Sport mode.
5. Best in class ride and handling balance enabled by the dual path suspension, choice of tyre and new generation wheel bearings.
6. Ground Clearance - The new Nexon also offers best in segment ground clearance of 208mm that lets you enjoy all the thrills off-roading, effortlessly.

Plush Comfort

What was comfortable, has become way more comfortable. The new Nexon comes with leatherette ventilated seats, height adjustable driver and co-driver seat, air purifier, rear AC vents, Xpress cool, fully automatic temperature control through touch panel, driver one shot up/down power window and much more. It also ranks high on convenience with its 382 litres ample boot space and 30+ utility spaces to carry your world on every drive.

Technical Specification of the new Nexon

L*W*H (mm)	3995*1804*1620	
Wheel base (mm)	2498	
Tyre Size	215/60 R16, 195/65 R16	
Engine	1.2L Turbocharged Revotron Petrol Engine 1199 cc 3 cylinder	1.5L Turbocharged Revotorq Diesel Engine 1497 CC 4 cylinder
Fuel	BS6 PH2 Petrol	BS6 PH2 Diesel

Power (KW)	88.2 @ 5500rpm	84.5 @ 3750 rpm
Torque (NM)	170 @ 1750-4000	260 @ 1500-2750 rpm
Drive Modes	Eco, City & Sport	
Suspension	Front - Independent, Lower Wishbone, McPherson Strut with Coil Spring Rear - Semi Independent, Open profile Twist beam with stabiliser bar, coil spring and Shock Absorber	
Fuel Tank capacity	44L	
Brakes	Front Disc, Rear Drum	
Emission Norm	BS6 PH2	
Boot space	382 litres	