

Tata Motors disrupts the CNG market with the launch of Altroz iCNG

The premium hatch now comes with advance features and India’s first twin-cylinder CNG technology with no compromise on boot space

Mumbai, 22 May 2023: Tata Motors, India’s leading automobile manufacturer, today launched Altroz iCNG equipped with India’s first twin-cylinder CNG technology at an introductory price of INR 7.55 lakhs (All-India, Ex-Showroom). With deep understanding of its customer’s needs, Tata Motors has developed an industry-first CNG technology, the Altroz iCNG, which offers no compromise on boot space and comes with best-in-class features that ensure customers enjoy all the comfort and luxury of a premium hatchback.

The Altroz iCNG comes equipped with advance features such as Voice-assisted Electric Sunroof, Wireless charger and Air purifier. After the success of iCNG in Tiago and Tigor, the Altroz iCNG is the third CNG offering in the personal segment only. Making CNG a cool proposition for young car buyers, the Company has rolled out the [OMG! It’s CNG](#) campaign to communicate the unique attributes of the Altroz iCNG.

Commenting on the launch, Mr. Shailesh Chandra, Managing Director, Tata Motors Passenger Vehicles Ltd.

and Tata Passenger Electric Mobility Ltd., said: “Customers are increasingly choosing alternate fuel options with the intent of economical as well as eco-friendly drive. CNG as a fuel with its wide availability and accessibility has gained lot of acceptance. However, opting for a CNG meant compromising on aspirational features and to give up boot space significantly. In January 2022, we addressed the first compromise by launching the advanced iCNG technology in Tiago and Tigor, offering superior performance and top -end features. Today, we are delighted to launch the Altroz iCNG, an industry first offering which will redefine the CNG market by addressing the major concern on boot space.

“The Altroz iCNG is a testament to our deep understanding of the customer’s need and our engineering prowess. With the breakthrough of the twin-cylinder CNG technology and advance features we are expecting more personal segment buyers to strongly consider this option. Our multi-powertrain strategy in the Altroz portfolio today offers petrol, diesel, iturbo and iCNG, providing an array of options for the customers to choose from. The Altroz iCNG will bolster our expansive New Forever range and continue to sustain our growth momentum in passenger cars.”

The Altroz iCNG is offered across six variants, XE, XM+, XM+(S), XZ, XZ+(S)and XZ+O(S), and is available in four colour options, Opera Blue, Downtown Red, Arcade Grey and Avenue White. It also reduces the total cost of ownership further with 3 years / 100000 km as standard warranty.

Models	Introductory Price (All-India, ex-showroom)
Tata Altroz iCNG XE	755400
Tata Altroz iCNG XM+	840400
Tata Altroz iCNG XM+ (S)	884900
Tata Altroz iCNG XZ	952900
Tata Altroz iCNG XZ+ (S)	1002990
Tata Altroz iCNG XZ+O (S)	1054990

for immediate use

PRESS RELEASE

About the Altroz iCNG

OMG! its Safe

- The Altroz portfolio is built on the ALFA (Agile, Light, Flexible and Advanced) Architecture platform, proven for safety having received the 5-Star Global NCAP adult safety rating.
- The use of ultra-high strength steel and reinforced body structure provides rigidity to the car and makes it robust.
- The safety in Altroz iCNG is further enhanced with features like a micro-switch to keep the car switched off at the time of refueling
- Thermal incident protection cuts off CNG supply to the engine and releases gas into the atmosphere as a measure of safety.
- The twin cylinders located below the luggage area offer the safest solution as the valves and pipes are protected under the load floor minimizing the risk of potential damage. Additionally the enhanced rear body structure and 6 point mounting system for the CNG tanks provide additional rear crash safety for the Altroz iCNG.

OMG! its Impressive!

- The Altroz iCNG comes with a set of new features like Voice-assisted Electric Sunroof, Wireless charger and Air purifier.
- It is also equipped with a host of premium features such as projector headlamps, LED DRLs, R16 diamond cut alloy wheels, an 8-speaker touchscreen infotainment system by Harman™ with Android Auto™ and Apple Carplay™ connectivity, premium leatherette seats, fully automatic climate control, rear AC vents, height adjustable driver seat and many more.
- Furthermore, the smart placement of the twin cylinders lowers the center of gravity that ensures more planted drives

OMG! its Intelligent

- The smart placement of the twin cylinders under the luggage areas ensures boot space similar to that in ICE cars. The Altroz iCNG comes with First in Industry advanced Single ECU and features a Direct Start in CNG mode.
- The Single ECU ensures effortless and jerk free shifting between petrol and CNG modes.
- With the Direct Start in CNG mode eliminates the hassle of switching modes with this features customers will be able to save fuel every time they start the car.

OMG! its Powerful !

- The Altroz iCNG offers incredible performance with the powerful 1.2L Revotron Engine.
- The advanced iCNG Technology gives an unmatched performance by delivering power of 73.5 PS @6000 rpm and torque of 103 Nm @ 3500 rpm.

To know more about the Altroz iCNG, please refer to the product note or visit <https://cars.tatamotors.com/cars/altroz/icng>

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