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PRESS RELEASE

Srinagar Smart City takes the green route with Tata Motors Ultra EV electric buses

The advanced electric buses are equipped with latest features to provide safe, comfortable and convenient travel

Srinagar, 2 November 2023: Tata Motors, India's largest commercial vehicle manufacturer, announced that it has supplied the first batch of state-of-the-art Ultra EV air-conditioned electric buses to Srinagar Smart City Limited, via TML Smart City Mobility Solutions (J&K) Pvt Ltd, a Tata Motors Group company. The delivery of the electric buses is a part of its larger order to supply, maintain and operate 100 electric buses in Srinagar and 100 electric buses in Jammu, for a period 12-years for Jammu and Srinagar Smart City projects. The collaboration is a part of an initiative of Housing and Urban Development Department, Government of Jammu & Kashmir to establish an environmentally and financially sustainable network of public transport for Srinagar. The zero-emission buses are indigenously built on a next-gen architecture, equipped with latest features, and powered by advanced battery systems. They are designed to provide a safe, comfortable and convenient intra-city commute across the city of Srinagar.

The fleet of e-buses was flagged off by Shri Manoj Sinha, Hon'ble Lieutenant General, J&K, Shri Arun Kumar Mehta, Chief Secretary, J&K, Shri Junaid Azim Mattu, Hon'ble Mayor, Srinagar, Shri Prashant Goyal, Principal Secretary, H&UDD, J&K, Shri Vijay Kumar Bidhuri, Divisional Commissioner, Kashmir & Chairman, Srinagar Smart City, Shri Prasanna Ramaswamy, Administrative Secretary, Transport Department, J&K, Shri Athar Aamir Khan, IAS, Commissioner, Srinagar Municipal Corporation & CEO, Srinagar Smart City along with delegates from Government of J&K, Municipal Corporation of Srinagar and Tata Motors.

Shri Manoj Sinha, Hon'ble Lieutenant Governor, J&K congratulated the citizens of Srinagar on the occasion. He said the electric buses will change the paradigm of public transport in the city. He added that it was part of broader integrated sustainable urban mobility for the city. He expressed gratitude to Hon. Prime Minister of India, Shri Narendra Modi for the unrelenting support to the Union Territory.

Sharing his thoughts at the flag-off event, **Shri Prashant Goyal, Principal Secretary, Housing & Urban Development Department, J&K** said, "*J&K has embarked on a new phase of urban development which will ease the congestion on roads. Tata Motors has partnered with Srinagar Smart City Ltd for 12 years, which will help in improving the last-mile passenger transport system in Srinagar.*"

Commenting on the occasion, **Shri Athar Aamir Khan, CEO, Srinagar Smart City Ltd**, said, "*Srinagar Electric Bus Project is part of our integrated Sustainable Urban Mobility of the city. This is for the first time such a massive transformation in public transport is happening in Srinagar. This will help decongest the city, make reliable, affordable and comfortable public transport available to our citizens.*"

Speaking at the momentous occasion, **Mr. Asim Kumar Mukhopadhyay, Chairman, TML Smart City Mobility Solutions (J&K) Pvt Ltd**, said, "*In a time where sustainable public transport is the need of the hour, we are thrilled that Tata Motors has been chosen to provide a transformative solution to the commuters in the beautiful city of Srinagar. Our advanced electric buses incorporate cutting-edge features that not only redefine the way people travel but also ensure their safety and comfort through their journeys. We are not just providing electric buses; we are championing a shared vision with the Government of Jammu & Kashmir to offer eco-friendly, noiseless and emission-free transport solutions that align with the serene and pristine environment of this region. This marks a significant milestone in our ongoing commitment to safer, smarter and greener mobility solutions, and we look forward to playing a key role in shaping the future of public transport in Jammu & Kashmir.*"

Till date, Tata Motors has supplied more than 1,000 electric buses across multiple cities in India, which have cumulatively clocked more than 9.6 crore kilometres, with an uptime of over 95%. The Tata Ultra EV, is a cutting-edge e-bus that sets new benchmarks for urban city commuting. With its full-electric drivetrain, this state-of-the-art vehicle optimises energy consumption, resulting in low energy usage and operational costs. It offers features like ease of boarding, comfortable seating and driver-friendly operations, while ensuring zero emissions. Equipped with electronic stability control, electronic brake distribution, air suspension, Intelligent Transport System (ITS), panic button among other advanced features, it prioritises comfort and safety to its commuters. This electric bus embodies the commitment to cleaner public transport and is an ideal choice for urban passenger transportation needs.

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About Tata Motors

Part of the USD 128 billion Tata group, Tata Motors Limited (BSE: 500570 and 570001; NSE: TATAMOTORS and TATAMTRDVR), a USD 42 billion organization, is a leading global automobile manufacturer of cars, utility vehicles, pick-ups, trucks, and buses, offering an extensive range of integrated, smart, and e-mobility solutions. With 'Connecting Aspirations' at the core of its brand promise, Tata Motors is India's market leader in commercial vehicles and ranks among the top three in the passenger vehicles market.

Tata Motors strives to bring new products that captivate the imagination of GenNext customers, fueled by state-of-the-art design and R&D centres located in India, the UK, the US, Italy, and South Korea. By focusing on engineering and tech-enabled automotive solutions catering to the future of mobility, the company's innovation efforts are focused on developing pioneering technologies that are both sustainable and suited to the evolving market and customer aspirations. The company is pioneering India's Electric Vehicle (EV) transition and driving the shift towards sustainable mobility solutions by developing a tailored product strategy, leveraging the synergy between Group companies and playing an active role in liaising with the Government of India in developing the policy framework.

With operations in India, the UK, South Korea, Thailand, South Africa and Indonesia, Tata Motors markets its vehicles in Africa, the Middle East, Latin America, Southeast Asia, and the SAARC countries. As of March 31, 2023, Tata Motors' operations include 88 consolidated subsidiaries, two joint operations, three joint ventures, and numerous equity-accounted associates, including their subsidiaries, over which the company exercises significant influence.

Media Contact Information: Tata Motors Corporate Communications: +91 22-66657613 / indiacorpcomm@tatamotors.com

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