

for immediate use

PRESS RELEASE

Tata Motors registered domestic sales of 54,190 units in August 2021, a growth of 53% over last year

Mumbai, September 1, 2021:

Tata Motors Limited sales in the domestic & international market for August 2021 stood at 57,995 vehicles, compared to 36,505 units during August 2020.

• Domestic Sales Performance:

Category	Aug 2021	July 2021	Aug 2020	% change (m-0-m)	% change (Y-0-Y)
Total Domestic Sales	54,190	51,981	35,420	4%	53%

• Domestic - Commercial Vehicles:

Category	Aug 2021	July 2021	Aug 2020	% change (m-0-m)	% change (Y-0-Y)
M&HCV	5,840	5,416	2,746	8%	113%
I & LCV	4,627	3,357	2,001	38%	131%
Passenger Carriers	850	825	720	3%	18%
SCV cargo and pickup	14,855	12,198	11,370	22%	31%
Total Domestic	26,172	21,796	16,837	20%	55%
CV Exports	3609	2,052	1,052	76%	243%
Total CV	29,781	23,848	17,889	25%	66%

Total MHCVs sale in August 2021 including M&HCV Truck, Buses and International Business stood at 7,646 units, compared to 3,305 units in August 2020.

Domestic - Passenger Vehicles:

Category	Aug 2021	July 2021	Aug 2020	% change (m-0-m)	% change (Y-0-Y)
PV ICE	26,996	29,581	18,277	-9%	48%
PV EV	1,022	604	306	69%	234%
Total PV	28,018	30,185	18,583	-7%	51%

Semiconductor shortage continues to impact the auto industry globally. The recent lockdowns in East Asia have worsened the supply situation and hence Tata Motors is forced to moderate production and offtake volumes in the coming months. The situation is fluid and we will continue to work to mitigate the impact of this and aim to meet our customer orders through an agile, multi-pronged approach including close engagement with our extended supply chain partners, procuring chipsets from the open market, using alternate chips and managing our model and trim mix.

Specifically, EV sales crossed a crucial threshold of 1000 units this month. The order book is strong and we aim to meet the robust demand to the best of our abilities despite the supply challenges.

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