

Tata Punch achieves a new milestone *Becomes the fastest SUV to reach 1,00,000 sales mark*

Mumbai, August 11, 2022: Tata Motors, India's leading automotive brand, today rolled out the 1,00,000th unit of Tata Punch, India's first sub-compact SUV, from its manufacturing facility in Pune. The Tata Punch has set a new benchmark in the industry, by becoming the first SUV to achieve this milestone in a span of 10 months, since its launch in October 2021. It has received a phenomenal response from customers for its stunning design, robust performance and best-in-class 5 star safety.



Tata Punch is the youngest member of the 'New Forever' range and comes with remarkable features such as a 7-inch touchscreen system, digital instrument cluster, auto AC, automatic headlights, connected car tech, and cruise control. Offering the agility of a hatch with the DNA of an SUV, Tata Punch has been a part of top 10 highest-selling cars in India consistently.

Commenting on this milestone, Mr. Shailesh Chandra, Managing Director, Tata Motors Passenger Vehicles Ltd. and Tata Passenger Electric Mobility Ltd. said, *"We are delighted to share that Punch has achieved the 1 Lakh sales mark within a short span of 10 months. It is one of the highest selling SUV from our 'New Forever' portfolio. This achievement speaks highly of the strong response from customers and we are very thankful to them for their continued trust. The Punch is our second product based on the ALFA architecture and has successfully established its popularity by creating a new segment and thereby reinforcing the four core pillars of a true SUV - Stunning Design, Versatile and Engaging Performance, Roomy and Spacious Interiors and Absolute Safety. We are confident that the Punch will continue to receive love from customers and will keep redefining the SUV experience through its performance."*

Since its launch in 2021, Tata Punch is known for its distinctive personas that embrace diversity while remaining committed to its vibe. The Punch offers a wide array of options at different price points to choose from, catering to a wide spectrum of consumer needs. Punch sales were the highest ever in July'22 at 11,007 units.

Powered by a 1.2-liter petrol engine, it delivers an outstanding fuel efficiency of 18.82 kmpl in Manual and 18.97 in AMT. Offered in both MT and AMT transmission options, the Punch is India's safest sub-compact SUV with 5 Star GNCAP rating. The car is available in 8 colors, as well as in dual tone options. With features such as projector headlamps with LED DRLs, LED tail lamps, rain-sensing wipers, auto-fold ORVMs, 16-inch diamond-cut alloys, 7-inch touchscreen infotainment system, automatic temperature control, semi-digital instrument cluster amongst other features, the Punch aims at providing the utmost comfort. Furthermore, it also includes the iRA connected car technology, which offers over 25 features, making the car a complete package for its customers.

To know more about offers and car buying options, call your nearest dealership or visit <https://cars.tatamotors.com/>

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