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**PRESS RELEASE**

## The Tata Starbus – India’s favourite bus – celebrates 1 lakh happy owners

*Available in varied applications, the state-of-the-art buses are designed for reliability, comfortable travel and ease of driving*

**Mumbai, 16<sup>th</sup> December, 2021:** Tata Motors, India’s largest commercial vehicle manufacturer, celebrates 1 lakh Starbus customers. The Tata Starbus is the most sold fully-built bus brand in the country and has been synonymous with passenger comfort, reliability and ease of driving. The Starbus platform is available in varied configurations to perfectly suit a host of applications like staff, school transportation and has been an important pillar in the country’s public transportation sector. The Starbus is also available as an electric bus and has been successfully running in several cities across India. The Starbus has been the preferred choice of bus for several fleet operators for its low cost of ownership and high profitability.

Highlighting the success of the Starbus, **Mr. Rohit Srivastava, Vice President, Product Line – Buses, Tata Motors** said, *“It is a moment of great pride and a testimony from our customers as we celebrate a significant milestone of 1 lakh Starbus vehicles on Indian roads. The Tata Starbus has proved to be the most versatile bus in the industry offering a luxury travel experience in the staff transportation application and safe and reliable travel as a school bus. The Tata Starbus has become one of the strongest brands in the commercial vehicle industry and an integral part of India’s transportation sector. We extend our heartfelt gratitude to all our customers for their continued trust in Tata Motors.”*

With the Starbus, Tata Motors introduced the OEM-built bus concept in India. Leveraging Tata Marcopolo’s in-depth knowledge in body building, the Starbus’ aesthetically-designed body and modular architecture guarantees enhanced customer experience and maximises revenue potential for the fleet owners. Built at the state-of-the-art manufacturing facility in Dharwad, Karnataka, the Starbus offers high reliability and flawless build quality. The Starbus platform has been constantly evolving over the years and strategically identifying and filling whitespaces in the industry, ahead of its time. Tata Starbus family will continue to develop and offer innovative solutions to cater to the evolving needs of customers.

The Starbus family follows Tata Motors’ Power of 6 philosophy that offers greater profits, enhanced performance, increased comfort and convenience, improved design and higher value. It also comes with the standard fitment of Fleet Edge – Tata Motors’ next-gen digital solution for optimal fleet management, to further increase the uptime and reduce the total cost of ownership. Tata Motors offers Sampoorna Seva and Tata Samartha – the company’s commitment to commercial vehicle driver welfare, uptime Guarantee, on-site service, customised annual maintenance and fleet management solutions, amongst other benefits.

### About Tata Motors

Part of the USD 109 billion Tata group, Tata Motors Limited (NYSE: [TTM](#); BSE: [500570](#) and [570001](#); NSE: [TATAMOTORS](#) and [TATAMTRDVR](#)), a USD 34 billion organization, is a leading global automobile manufacturer of cars, utility vehicles, pick-ups, trucks and buses, offering extensive range of integrated, smart and e-mobility solutions. With ‘Connecting Aspirations’ at the core of its brand promise, Tata Motors is India’s market leader in commercial vehicles and amongst the top three in the passenger vehicles market.

Tata Motors strives to bring new products that fire the imagination of GenNext customers, fueled by state of the art design and R&D centers located in India, UK, US, Italy and South Korea. With a focus on engineering and tech enabled automotive solutions catering to the future of mobility, the company’s innovation efforts are focused to develop pioneering technologies that are sustainable as well as suited to evolving aspirations of the market and the customers. The company is pioneering India’s Electric Vehicle (EV) transition and driving the shift towards sustainable mobility solutions by preparing a tailor-made product strategy, leveraging the synergy between the Group companies and playing an active role liaising with the Government in developing the policy framework.

With operations in India, the UK, South Korea, Thailand, South Africa, and Indonesia, supported by a strong global network of 103 subsidiaries, 9 associate companies, 4 joint ventures and 2 joint operations as on March 31, 2021, Tata Motors’ commercial and passenger vehicles are marketed in countries, spread across Africa, Middle East, South & South East Asia, Australia, South America, Russia and other CIS countries.

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