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PRESS RELEASE

Tata Motors unveils its second EV for personal segment
Powered by state-of-the-art high voltage electric architecture – Ziptron, new
Tata Tigor EV to launch soon
Bookings open from today

Mumbai, August 18 2021: Following the stupendous success of the Nexon EV, which today commands a nearly 70% share in the burgeoning Indian EV market, Tata Motors is now gearing up to launch its second EV offering for the personal segment - the all-new Tigor EV. The Company today unveiled the EV avatar of its Electric Sedan in the signature Teal Blue colour. Powered by its well-proven state-of-the-art high voltage electric architecture – Ziptron, the Tigor EV has been developed based on three pillars of Technology, Comfort and Safety. It comes packed with technology across its powertrain, infotainment, connectivity & charging and promises a comfortable, smooth and relaxing drive. Starting today, Tata Motors will commence bookings for the new Tigor EV at select dealerships at INR 21000.

According to Mr. Vivek Srivatsa, Head-Marketing, Passenger and Electric Vehicles Business Unit, Tata Motors, *“The last few years belonged to the early adopters of EV in India but now it is the time of early majority to move to EV. With an immensely successful experience with the Nexon EV, we can confidently state that EVs are rapidly becoming mainstream. The EV market has reached an inflection point and we need to cater to diverse customer needs and democratize the EV market further with another accessible and contemporary EV product. We are ecstatic to unveil our second electric car in the personal segment. With the all-new Tigor EV we want to lead this evolution to mainstream EVs in India with a message to all automotive enthusiasts to Evolve to Electric.”*

“Built on 5 strong pillars of Performance, Technology, Reliability, Charging and Comfort, the Ziptron technology has enabled Tata Motors to dispel, to a large degree, the popular myths surrounding the EVs today with respect to power, monsoon usage, reliability, suitability for long distance driving, frequency of charging and so on. With growing demand for EVs, it is imperative to offer a choice of EV options to customers who want to switch to electric and we are delighted to extend the high voltage Ziptron EV architecture to our second offering in the personal EV segment – the Tigor EV,” said Mr. Anand Kulkarni, Vice President, Product Line, Electric Vehicle and ALFA Architecture - Passenger Vehicle Business, Tata Motors.

About Tata Tigor EV:

Ziptron is at the heart of Tata Motors’ revolutionary electric vehicles and encapsulates all the virtues of its electric vehicle technology. The Tigor EV delivers a peak power output of 55 kW and a peak torque of 170 Nm. It does 0 to 60 kmph in 5.7 seconds for a zippy and exciting drive. It can negotiate steepest of gradients without any compromise. It comes with 26 kWh Lithium-ion battery pack which is efficiently packaged, providing highest on-board energy in the segment. It offers a superior driving dynamics and handling aided by lower Centre of Gravity and balanced suspension setup offering a comfortable ride.

The Tigor EV has got an IP 67 rated battery pack and motor to make it weather and worry-proof and comes with a 8 year and 160,000 KM battery and motor warranty. It is based on a proven platform with Rear Crash compatible structure and also complies with ODB 64 test standard. The Impact Resistant Battery Pack casing of Tigor EV complies with AIS - 048 standard for nail penetration at Cell Level. The new Tigor EV is compatible with globally acceptable CCS2 charging protocol and can be fast charged as well as slow charged from any 15 A plug point.

Besides a silent cabin, spacious interiors with ample headroom and legroom for comfortable seating, the Tigor EV also offers 30+ connected car features including remote commands and remote diagnostics, so customers can be in touch with their EV through their phones.

Link to watch the unveil video: <https://www.youtube.com/watch?v=8DROUBxrT6o>

Ends

For more details on Tigor EV, please refer adjoining product note or, please visit ev.tatamotors.com.

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About Tata Motors

Tata Motors Limited (NYSE: [TTM](#); BSE: [500570](#) and [570001](#); NSE: [TATAMOTORS](#) and [TATAMTRDVR](#)), a USD 35 billion organization, is a leading global automobile manufacturer of cars, utility vehicles, pick-ups, trucks and buses. Part of the USD 113 billion Tata group, Tata Motors is India's largest and the only OEM offering extensive range of integrated, smart and e-mobility solutions. It has operations in India, the UK, South Korea, Thailand, South Africa, and Indonesia through a strong global network of 103 subsidiaries, 10 associate companies, 3 joint ventures and 2 joint operations as on March 31, 2020.

With a focus on engineering and tech enabled automotive solutions catering to the future of mobility, Tata Motors is India's market leader in commercial vehicles and amongst the top four in the passenger vehicles market. With 'Connecting Aspirations' at the core of its brand promise, the company's innovation efforts are focused to develop pioneering technologies that are sustainable as well as suited to evolving aspirations of the market and the customers. Tata Motors strives to bring new products that fire the imagination of GenNext customers, fueled by state of the art design and R&D centers located in India, UK, US, Italy and South Korea. Internationally, Tata commercial and passenger vehicles are marketed in countries, spread across Africa, the Middle East, South Asia, South East Asia, South America, Australia, CIS, and Russia.

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