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PRESS RELEASE

Tata Motors takes a marginal price hike on its passenger vehicles Extends price protection yet again on bookings till January 18, 2022

Mumbai, January 18, 2022: Tata Motors, India's leading vehicle manufacturer has announced a marginal price hike on its passenger vehicles. Effective January 19, 2022, an average increase of 0.9% will be implemented, depending on the variant and model. At the same time, the Company has also taken a reduction of upto Rs 10,000 on specific variants, in response to feedback from customers.

While the company is absorbing a significant portion of the increased costs, the steep rise in overall input costs has compelled it to pass on some proportion through this minimal price hike.

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