



PRESS RELEASE

Tata Motors and BluSmart Mobility partner to expand the All-Electric Fleet in Delhi-NCR

As a part of this MOU, Tata Motors will deliver 3,500 XPRES T EVs to BluSmart Mobility

Mumbai, October 29, 2021: As India achieves a major vaccination milestone and more people resuming work places, the shared mobility market is opening up rapidly. Following a nation-wide launch of the XPRES –T EV in September 2021, Tata Motors, one of India’s leading automobile manufacturers, today signed an MOU with BluSmart Mobility for expanding their all-electric fleet multi-fold across Delhi NCR, and for the same, the Company has bagged a contract to supply 3,500 XPRES T EVs. This contract marks a key milestone in the electric fleet market. as more customers now prefer to travel in environment-friendly vehicles.

According to Mr. Ramesh Dorairajan, Head – Electric Vehicles (Commercial), Tata Motors, *“With the XPRES- T EV, Tata Motors has developed an electric sedan exclusively for the fleet customers. We are delighted to partner with BluSmart Mobility and we are thankful to them for their continued efforts in growing the electric fleet in Delhi-NCR. The XPRES-T EV comes with an optimal battery size, captive fast charging solution, which will ensure outstandingly low cost of ownership in addition to safety and passenger comfort, making it a comprehensive and attractive proposition for fleet owners and operators. We recently crossed a key milestone of 10,000 EVs on road, which is a strong testament to how our innovative electric vehicles are resonating well with customers. This order will further strengthen our roadmap of making EVs mainstream.”*

Expanding their business with additional electric fleet, Mr. Anmol Singh Jaggi, Founder & CEO, BluSmart Mobility, said, *“With our recent Series A funding of USD 25 million, we at BluSmart Mobility are well capitalized and expanding steadily into the Delhi NCR market. Tata Motors has been a great partner for a young startup like us and has supported our growth momentum significantly in times of a global supply chain crisis. This partnership with Tata Motors reinforces our belief in our electric journey and gears us well to achieve bigger scales at a much faster pace.”*

BluSmart Mobility, which offers all-electric ride-hailing service across Delhi NCR has been gaining mind share across consumers who value reliability and service quality. With more than 250,000 app downloads the challenger brand in mobility has completed more than 700,000 rides till date covering over 22 million clean KMs on electric vehicles and takes pride in being the platform of choice for not just the women users but also women driver-partners who are getting a stress free equitable earning opportunity without any asset ownership hassles.

The all-new XPRES-T electric sedan packs a high energy density battery of 21.5 kWh and 16.5 kWh with 2 range options - 213km and 165km (ARAI certified range under test conditions). Available in two trim options, the XPRES-T EV comes with zero tail-pipe emission, single speed automatic transmission, dual airbags, ABS with EBD as standard across variants. The XPRES –T EV can be can be charged from 0- 80% in 90 mins and 110 mins (for 16.5 kWh and 21.5 kWh respectively), using fast charging or can also be normally charged from any 15 A plug point. The premium black theme interior with standard automatic climate control and Electric Blue accents across its interior and exterior will give it a differentiated presence from other Tata cars.

With over 70% market share (YTD FY22), Tata Motors has crossed the 1000 unit volumes in September 2021 and with a strong order book, the company’s vision of creating a sustainable future in the automobile industry is being recognized and appreciated by all customers.

Ends

About Tata Motors



Part of the USD 109 billion Tata group, Tata Motors Limited (NYSE: TTM; BSE: 500570 and 570001; NSE: TATAMOTORS and TATAMTRDVR), a USD 34 billion organization, is a leading global automobile manufacturer of cars, utility vehicles, pick-ups, trucks and buses, offering extensive range of integrated, smart and e-mobility solutions. With 'Connecting Aspirations' at the core of its brand promise, Tata Motors is India's market leader in commercial vehicles and amongst the top three in the passenger vehicles market.

Tata Motors strives to bring new products that fire the imagination of GenNext customers, fueled by state of the art design and R&D centers located in India, UK, US, Italy and South Korea. With a focus on engineering and tech enabled automotive solutions catering to the future of mobility, the company's innovation efforts are focused to develop pioneering technologies that are sustainable as well as suited to evolving aspirations of the market and the customers. The company is pioneering India's Electric Vehicle (EV) transition and driving the shift towards sustainable mobility solutions by preparing a tailor-made product strategy, leveraging the synergy between the Group companies and playing an active role liaosning with the Government in developing the policy framework

With operations in India, the UK, South Korea, Thailand, South Africa, and Indonesia, supported by a strong global network of 103 subsidiaries, 9 associate companies, 4 joint ventures and 2 joint operations as on March 31, 2021, Tata Motors' commercial and passenger vehicles are marketed in countries, spread across Africa, Middle East, South & South East Asia, Australia, South America, Russia and other CIS countries.

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About BluSmart Mobility:

BluSmart Mobility is the most preferred mode of public transportation across Delhi NCR having completed 700,000+ electric trips, covered 22 million+ clean kms with over 250,000+ app downloads with an app rating of 4.9 out of 5.0 in the last year. It has the largest fleet of electric cabs and the largest network of EV fast charging stations across Delhi NCR. For more information, visit: <https://blu-smart.com/>