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Tata Motors launches the all-new Winger BS6 range in Nepal

The multi-utility vehicle will be available for cargo, school, staff and tours & travel applications

Key highlights:

- *Built on 'Premium Tough' design philosophy, the all-new Tata Winger BS6 offers attractive styling*
- *Powered by the 2.2-litre DiCOR engine; with a flat torque ensuring unmatched performance and fuel efficiency; with 25.8% gradeability*
- *Based on a monocoque chassis for car-like driving dynamics and comfort*

Kathmandu, 20th July, 2022: Tata Motors, one of the world's leading commercial vehicle manufacturers, launched the all-new range of the Tata Winger BS6, in association with its sole authorised distributor, Sipradi Trading Pvt. Ltd, in Nepal. Built on 'Premium Tough' design philosophy, the Tata Winger BS6 has a comprehensive range of applications that include cargo, school, staff and tours & travel. The multi-utility van meets the evolving needs of the new-age and informed customers who seek performance, profit and comfort with style. Sipradi Trading Pvt Ltd will support the sales and service through their countrywide network.

Commenting at the launch, **Mr. Anurag Mehrotra, Vice President, International Business & Strategy, Commercial Vehicles Business Unit, Tata Motors** said, *"We are delighted that Tata Motors' diverse and robust range of commercial vehicles have been well received by the people of Nepal. Tata Winger BS6 is an ideal vehicle for customers who seek profitability and lower Total Cost of Ownership (TCO). We remain certain of the dedication and zeal with which Sipradi Trading Pvt. Ltd. will commence the sales and services for the all-new Winger BS6, in continuation of the support they have extended for many decades. We believe that the Tata Winger will provide its customers a best-in-class experience, building on Tata Motors' legacy of providing highly efficient and reliable products that ensure utmost customer satisfaction and profit."*

Expressing confidence, **Mr. Siddhartha SJB Rana, Executive Chairman, Sipradi Trading Pvt. Ltd.** said, *"As a reputed brand in Nepal, our priority has always been to bring world-class products and provide best-in-class customer service. Our partnership with Tata Motors has resulted in successfully delivering a range of excellent vehicles in the market in the past few decades. With the launch of the all-new Tata Winger, we continue our commitment to provide our customers the vehicles that offer the best performance, affordability and high efficiency. The Tata Winger is an apt multi-utility vehicle with a lot of potential within the market in Nepal, and we are confident that it will be highly appreciated by the Nepalese citizens."*

The all-new Tata Winger BS6 is powered by the 2.2-litre DiCOR engine with improved torque and better fuel economy. It also offers an ECO switch and Gear Shift Advisor that helps in increasing the fuel efficiency. The Winger's best-in-class gradeability of 25.8% helps in easy manoeuvring on steep inclines and flyovers. Additionally, the Winger's independent front suspension with anti-roll bars and hydraulic shock absorbers assure a smooth ride, as does its monocoque body design, which guarantees car-like driving dynamics and low levels of noise, vibration, and harshness (NVH).

The Winger School is equipped with an efficient braking system with ABS to ensure a secure ride. The vehicle is also comes with FDSS (Fire Detection and Suppression System) and powerful fog lamps, which offer excellent visibility. The Winger School's modern features ensure a safe and comfortable ride for the children. The Winger Cargo is geared for contemporary, urban consumers who want high performance with best-in-segment aesthetics. It is the perfect solution for important captive-based applications that demand speed, safety, comfort and convenience in addition to the safe delivery of cargo. It offers a high payload capacity of 1680 kg and large cargo loading area of 3240x1640x1900 mm.

About Tata Motors

Part of the USD 109 billion Tata group, Tata Motors Limited (NYSE: [TTM](#); BSE: [500570](#) and [570001](#); NSE: [TATAMOTORS](#) and [TATAMTRDVR](#)), a USD 34 billion organization, is a leading global automobile manufacturer of cars, utility vehicles, pick-ups,

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trucks and buses, offering extensive range of integrated, smart and e-mobility solutions. With 'Connecting Aspirations' at the core of its brand promise, Tata Motors is India's market leader in commercial vehicles and amongst the top three in the passenger vehicles market.

Tata Motors strives to bring new products that fire the imagination of GenNext customers, fueled by state of the art design and R&D centers located in India, UK, US, Italy and South Korea. With a focus on engineering and tech enabled automotive solutions catering to the future of mobility, the company's innovation efforts are focused to develop pioneering technologies that are sustainable as well as suited to evolving aspirations of the market and the customers. The company is pioneering India's Electric Vehicle (EV) transition and driving the shift towards sustainable mobility solutions by preparing a tailor-made product strategy, leveraging the synergy between the Group companies and playing an active role liaoning with the Government in developing the policy framework.

With operations in India, the UK, South Korea, Thailand, South Africa and Indonesia, Tata Motors' vehicles are marketed in Africa, Middle East, South & South East Asia, Australia, South America, Russia and other CIS countries. As of March 31, 2022, Tata Motors' operations include 86 consolidated subsidiaries, two joint operations, four joint ventures and 10 equity-accounted associates, including their subsidiaries, in respect of which we exercise significant influence.

About Sipradi Trading Pvt. Ltd.

Sipradi Trading Private Limited is a major player in automotive and allied business and is one of the largest and most driving brands in Nepal. 38 years down the line, Sipradi has exceeded USD 350 million annual revenue and continue to grow rapidly in automotive, lubricant, financial service and equipment business sectors. The entire workforce has been working together to accomplish a shared objective – To deliver quality products and services while adding synergy to the growth of overall brand value.

Sipradi Trading Private Limited (STPL) has been the sole distributor of Tata Motors Ltd. India vehicles, for Nepal since 1982 and is certified with ISO 9001:2015. The company provides sales, services and spare parts, facility for the full range of Tata Motors' commercial as well as passenger vehicles. The company has immense networks throughout Nepal with 29 sales network offices and 53 service centres dedicated to commercial vehicles.

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