

## **Tata Motors launches the All New Tigor EV Sedan with Ziptron technology in Nepal**

**Comes with GNCAP 4-star rating, continuing Tata Motors' legacy of making safe cars**

**With this launch, Tata Motors intends to make EVs mainstream for the personal segment**

### **#EvolveToElectric:**

- Comes with an ARAI-certified range of 306 kms (under standard testing conditions)
- Available in 3 trim options – XE, XM, XZ+ (XZ+ Dual Tone option available)

**Nepal, 31<sup>st</sup> March, 2022:** Tata Motors, in partnership with Sipradi Trading Pvt. Ltd., is all set to excite the electric vehicle market in Nepal with the launch of the Tigor EV. Starting today, the Tigor EV deliveries will commence across the country. Following in the footsteps of its ICE (Internal Combustion Engine) sibling, the Tigor EV has also been lauded by GNCAP with a 4-star rating for adult (12.00 points out of 17.00) and child (37.24 points out of 49.00) occupant protection. Set to scale new heights in the dynamic world of electric mobility, the Tigor EV features Tata Motors' proprietary high voltage EV architecture, Ziptron, and is built on the three strong pillars of Technology, Comfort, and Safety. The vehicles are now on display at showrooms and have been made available for test drives across the dealer network by Sipradi Trading Pvt. Ltd.

### **Price chart (Ex-showroom):**

|                     |                 |
|---------------------|-----------------|
| <b>Tigor EV XE</b>  | NPR 29.99 Lakhs |
| <b>Tigor EV XM</b>  | NPR 31.49 Lakhs |
| <b>Tigor EV XZ+</b> | NPR 32.99 Lakhs |

**Speaking on the launch of the Tigor EV in Nepal, Mr. Mayank Baldi – Head PVIB, Tata Motors, said, “EVs are fast gaining popularity on the back of rising comfort of customers, as the barriers to adoption are being overcome and due to growing preference for environmentally friendly solutions. This has been spearheaded by our very own Nexon EV, which today is the most popular EV in the markets. The Nepal market has been a strong propagator of EVs, which has indeed inspired us to widen our offerings here. We are ecstatic to launch the Tigor EV today, powered by the capable Ziptron Technology. The Tigor EV is a perfect option for all aspiring sedan buyers who are looking to own a vehicle that is technologically advanced, comfortable and high on safety standards, while also being an environmental-friendly commute, making it an irresistible choice for the buyers to #EvolveToElectric.”**

**Commenting on this momentous occasion, Mr. Rajan Babu Shrestha, Chief Executive Officer, Sipradi Trading Pvt. Ltd., said, “With the introduction of the new Tigor EV sedan, after the overwhelming response to the Nexon EV, marks another milestone with our partnership with Tata Motors. The new Tigor EV is engineered to rule the roads with the best given value proposition and experience an unparalleled performance. Tigor EV Sedan is uniquely suited to address the aspirations of the Nepalese customers while also promoting hassle free EV adoption. We are excited to be a part of this electrifying journey and will continue bringing the best of the products to our customers in Nepal.”**

Providing an optimal range, the new Tigor EV has an extended ARAI certified range of 306 kms (under standard testing conditions), making it more desirable for personal commute. Armed with stunning design, class leading safety coupled with comfort and thrilling performance, the Tigor EV delivers a peak power output of 55 kW and a peak torque of 170 Nm and is powered by a 26-kWh liquid-cooled, high energy density battery pack and an IP 67 rated battery pack and motor to make it weather and worry-proof.

Tata Motors is offering the new Tigor EV in three variants: XE, XM, XZ+ (XZ+ Dual Tone option available), which come with an 8 years and 160,000 KM battery and motor warranty for the EV owners. Moreover, it also delivers superior driving dynamics and balanced suspension for sharper handling. Other features include electrically adjustable and foldable ORVMs, smart key with push button start, portable charging cable, etc.

The Impact-Resistant Battery Pack casing of Tigor EV complies with AIS - 048 standard for nail penetration at cell Level. Based on a proven platform with Rear Crash suited structure, the car is compatible with globally acceptable CCS2 charging protocol and can be fast-charged as well as slow-charged from any 15 A plug point. In addition to a silent cabin, spacious interiors with ample headroom and legroom for comfortable seating, the Tigor EV comes packed with technology across its powertrain, infotainment & charging, all while promising a comfortable, and smooth drive. Tata Tigor EV is a nimble offering with powerful underpinnings and gives one the benefits of an EV at an accessible price.

To know more about the Tigor EV, customers can visit <https://cars.tatamotors.com.np/cars/tigor-ev.php> or visit their nearest dealership.

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#### **About Tata Motors**

Part of the USD 109 billion Tata group, Tata Motors Limited (NYSE: TTM; BSE: 500570 and 570001; NSE: TATAMOTORS and TATAMTRDVR), a USD 34 billion organization, is a leading global automobile manufacturer of cars, utility vehicles, pick-ups, trucks and buses, offering extensive range of integrated, smart and e-mobility solutions. With 'Connecting Aspirations' at the core of its brand promise, Tata Motors is India's market leader in commercial vehicles and amongst the top three in the passenger vehicles market.

Tata Motors strives to bring new products that fire the imagination of GenNext customers, fueled by state-of-the-art design and R&D centers located in India, UK, US, Italy and South Korea. With a focus on engineering and tech enabled automotive solutions catering to the future of mobility, the company's innovation efforts are focused to develop pioneering technologies that are sustainable as well as suited to evolving aspirations of the market and the customers. The company is pioneering India's Electric Vehicle (EV) transition and driving the shift towards sustainable mobility solutions by preparing a tailor-made product strategy, leveraging the synergy between the Group companies and playing an active role liaising with the Government in developing the policy framework. With operations in India, the UK, South Korea, Thailand, South Africa, and Indonesia, supported by a strong global network of 103 subsidiaries, 9 associate companies, 4 joint ventures and 2 joint operations as on March 31, 2021, Tata Motors' commercial and passenger vehicles are marketed in countries, spread across Africa, Middle East, South & South East Asia, Australia, South America, Russia and other CIS countries.

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for immediate use

**PRESS RELEASE**

**About Sipradi Trading Pvt. Ltd.**

Sipradi Trading Private Limited is a major player in automotive and allied business and is one of the largest and most driving brands in Nepal. 39 years down the line, Sipradi has exceeded USD 350 million annual revenue and continue to grow rapidly in automotive, lubricant, financial service and equipment business sectors. The entire workforce has been working together to accomplish a shared objective – To deliver quality products and services while adding synergy to the growth of overall brand value.

Sipradi Trading Private Limited (STPL) has been the sole distributor of Tata Motors Ltd. India vehicles, for Nepal since 1982 and is certified with ISO 9001:2015 as well as ISO 45001:2018. The company provides sales, services and spare parts, facility for the full range of Tata Motors' passenger as well as commercial vehicles. The company has immense networks throughout Nepal with 27 sales network offices and 25 service centers dedicated to Passenger vehicles.