

## A NEW ERA FOR RANGE ROVER: WAITING LIST FOR RANGE ROVER ELECTRIC NOW OPEN AS PROTOTYPE TESTING PHASE BEGINS



- With more patents anticipated to be filed for New Range Rover Electric than any other Range Rover before, prototypes are now being subjected to one of the most rigorous engineering sign-off programmes ever – to confirm capability spanning extreme temperatures, all conditions and every terrain – and of course wading through up to 850mm deep water<sup>1</sup>
- Engineers are on target to create the quietest and most refined Range Rover ever created; with a unique active road noise cancellation configuration and sound design, plus cabin comfort levels enabled by its electric underpinnings for serene modern luxury
- Range Rover offers a [first glimpse](#) of the highly anticipated Range Rover Electric, which embodies breathtaking modernity through exemplary Range Rover design, with subtle cues hinting at its all-electric drive
- 800V architecture will help to enable rapid charging on public networks
- Range Rover will offer future clients a seamless electric ownership experience – effortless charging, energy partnerships, software-over-the-air updates and intelligent technology to maximise range
- Range Rover Electric will be built on the flexible Modular Longitudinal Architecture in Solihull, United Kingdom, alongside existing mild and extended-range plug-in electric hybrid Range Rover vehicles, as a new £70m underbody facility opens at the plant
- Batteries and electric drive units (EDUs) will be assembled at JLR’s new Electric Propulsion Manufacturing Centre in Wolverhampton, United Kingdom
- Join the Range Rover Electric waiting list for the opportunity to be among the first to place a pre-order: [RANGE ROVER](#)

**Gaydon, United Kingdom, 13 December 2023:** Today, Range Rover opens the waiting list for its highly anticipated Range Rover Electric, ahead of formal orders opening to clients.

***Geraldine Ingham, Managing Director, Range Rover***

*“Since going on sale in 2021 the latest generation Range Rover has set a new benchmark for desirability. Across the globe, we’re seeing the highest levels of client demand in our 53-year history.”*



*“Because of this unprecedented success story, we’re now opening the official waiting list for the opportunity to be among the first to place a pre-order for the most anticipated Range Rover of recent times.”*

*“Marking a new era for the Range Rover brand: the original luxury SUV is now available as an all-electric model.”*

Announcing the next stage in its modern luxury electrification journey, the first fully electric vehicle from Range Rover will amplify its modern luxury credentials. Its exemplary British design remains distinctive and unwavering, while its go-anywhere capability will ensure towing<sup>2</sup>, wading and all-terrain technology surpass any other luxury electric SUV.

**Thomas Müller, Executive Director, Product Engineering, JLR**

*“We are on target to create the quietest and most refined Range Rover ever created.*

*“The magic ingredients that underpin the success of Range Rover remain unchanged: timeless, reductionist design, a serene cabin and go-anywhere capability – but now offered with zero tailpipe emissions.*

*“And as repeated throughout history, the Range Rover will continue to set the standard. The first of its type. An electric luxury SUV that can deliver on the Range Rover promise. A true global luxury product, as yet unseen in the industry.*

*“Created in the heart of the United Kingdom, the Range Rover Electric will slot into the range alongside its mild hybrid [MHEV] and plug-in electric hybrid [PHEV] siblings, offering a breadth of options to meet our clients’ needs.”*

Range Rover Electric will deliver performance comparable to a flagship Range Rover V8 and the all-terrain capability developed in-house by Land Rover experts that has been a hallmark since Range Rover’s inception in 1970.

Physical prototype testing is under way, as engineers target the quietest and most refined Range Rover ever created, with a unique active road noise cancellation configuration, sound design and level of cabin comfort.

After a year of virtual development spanning front-end robustness, multi-body systems analysis that considers the demand on the chassis, and virtual wading at up to 50km/h, the first physical vehicles have been built. Global on-road testing has started, from Sweden to Dubai, in temperatures ranging from -40C to +50C. The global physical testing programme has been adapted for Range Rover’s first fully electric vehicle to ensure robustness of the electric drive system, including its underfloor, battery durability, chassis integrity and vehicle dynamics tests for thermal derating.

New Range Rover Electric will be designed, engineered and built in the United Kingdom, on the flexible Modular Longitudinal Architecture (MLA) in Solihull, alongside existing mild and plug-in hybrid Range Rover vehicles. For the first time, batteries and EDUs will be built and assembled at JLR’s new Electric Propulsion Manufacturing Centre in Wolverhampton, United Kingdom, as Range Rover electrifies ahead of its 2039 net-zero carbon ambition.

ENDS



<sup>1</sup> Always check route and exit before wading

<sup>2</sup> Towing will substantially affect EV range

## Notes to Editors

### About Range Rover

Every Range Rover leads by example with modernist design, connected, refined interiors and electrified performance driving unrivalled luxury. Inspired by exemplary design since 1970.

The brand encompasses Range Rover, Range Rover Sport, Range Rover Velar and Range Rover Evoque and is underpinned by Land Rover – a mark of trust built on 75 years of expertise in technology, vehicle architecture and world-leading off-road capability.

As part of a sustainability-rich vision of modern luxury by design, every Range Rover is available as an electric hybrid. A fully electric Range Rover will arrive in 2024.

Range Rover is one of the world's leading British luxury brands, sold in 121 countries. It belongs to the JLR house of brands together with Defender, Discovery and Jaguar.

### Important notice

JLR is constantly seeking ways to improve the specification, design and production of its vehicles, parts and accessories and alterations take place continually. Whilst every effort is made to produce up-to-date literature, this document should not be regarded as an infallible guide to current specifications or availability, nor does it constitute an offer for the sale of any particular vehicle, part or accessory. All figures are manufacturer's estimates.

## Further Information

Media website: [www.media.landrover.com](http://www.media.landrover.com)

### Social Channels:

TikTok: <https://www.tiktok.com/@rangerover>

Facebook: <http://www.facebook.com/LandRover>

Twitter: <http://twitter.com/LandRover>

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