



## JAGUAR LAND ROVER REPORTS US SALES FOR SEPTEMBER 2019

- Jaguar Land Rover up five percent compared to September 2018
- Best ever September Land Rover
- Jaguar F-PACE up 13 percent year-over-year

**(MAHWAH, NJ) – Oct. 1, 2019** – Jaguar Land Rover today reported September 2019 U.S. sales. Jaguar Land Rover total September U.S. sales reached 9,490 units, a five percent increase from September 2018, led by higher sales of all-new Range Rover Evoque, Range Rover Sport and Jaguar F-PACE. For the calendar year, Jaguar Land Rover achieved 89,071 units, an increase of three percent vs. 86,309 in 2018.

### Brand Details

#### Jaguar

For the month of September, Jaguar sales were 2,002 units, two percent lower than a year ago. The Jaguar F-PACE continued to lead the brand's sales performance with 1,021 units sold, up thirteen percent from September 2018. The Jaguar E-PACE and XE sold 319 and 218 units respectively.

#### Land Rover

For the month of September, the Land Rover brand sold 7,488 units, an increase of seven percent from 6,966 units in September 2018. The new Range Rover Evoque is up 69 percent with 1,069 units sold. The Range Rover Sport continues to be the brand's sales leader with 2,288 units sold, an increase of 22 percent vs. 1,878 units in September 2018.

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#### **Note to Editors:**

Information about Jaguar North America products is available to consumers at [www.jaguarusa.com](http://www.jaguarusa.com). Visit [www.us.media.jaguar.com](http://www.us.media.jaguar.com) for news releases, high-resolution photographs and broadcast quality video footage. Additional media updates are available on Facebook (JaguarUSA) and Twitter (@interactivejag).

Information about Land Rover North America products is available to consumers at [www.landroverusa.com](http://www.landroverusa.com). Visit [www.us.media.landrover.com](http://www.us.media.landrover.com) for news releases, high-resolution photographs and broadcast quality video footage. Additional media updates are available on Facebook (LandRoverUSA) and Twitter (@interactivelr).



**About Jaguar Land Rover**

*Jaguar Land Rover is the UK's largest automotive manufacturer, built around two iconic British car brands: Land Rover, the world's leading manufacturer of premium all-wheel-drive vehicles; and Jaguar, one of the world's premier luxury sports sedan and sports car marques.*

*At Jaguar Land Rover, we are driven by a desire to deliver class-leading vehicles, which will provide experiences our customers will love, for life. Our products are in demand around the globe. In 2018 Jaguar Land Rover sold 592,708 vehicles in 128 countries.*

*We support around 260,000 people through our retailer network, suppliers and local businesses. At heart we are a British company, with two major design and engineering sites, three vehicle manufacturing facilities and an engine manufacturing center in the UK. We also have plants in China, Brazil, India, Austria and Slovakia.*

*From 2020 all new Jaguar Land Rover vehicles will offer the option of electrification, giving our customers even more choice. We will introduce a portfolio of electrified products across our model range, embracing fully electric, plug-in hybrid and mild hybrid vehicles as well as continuing to offer the latest diesel and gasoline engines.*