

Tata Motors' New Safari and Harrier SUVs receive first ever Bharat-NCAP 5-star rating

Mumbai, December 20, 2023: Continuing with its legacy of introducing the safest vehicles on Indian roads, Tata Motors, India's leading automobile brand, today set another example for the Indian automotive industry. Its iconic, flagship SUV, the new Safari and the trendsetting, premium SUV the Harrier, have become the first recipients of the 5-star rating (adult occupant protection and child occupant protection), as per the Bharat New Car Assessment Programme (Bharat-NCAP), India's very own and independent safety performance evaluation protocol.

Announcing this distinctive achievement, **Hon'ble Union Minister for Road Transport and Highways, Shri Nitin Gadkari ji**, said, *"Bharat-NCAP is India's independent, atmanirbhar voice on vehicle safety. It is benchmarked to the best-in-class global standards and the Bharat-NCAP vehicle rating system is designed to advance road safety and vehicle safety standards beyond mandatory regulations. I'm delighted that the first ever vehicles being certified today with the highest achievable 5-star rating, are both from Tata Motors. I congratulate them on award of this coveted certification with the highest possible ratings and for continuing to enrich their legacy of introducing the safest vehicles on Indian roads."*

Receiving the coveted certification, **Mr. Shailesh Chandra, MD, Tata Motors Passenger Vehicles Ltd and Tata Passenger Electric Mobility Ltd.**, said, *"Bharat-NCAP is a significant step forward as it provides customers with a credible, objective score to evaluate the safety aspects of various vehicles. Informed customers taking optimal decisions will further foster the rising preference for safer vehicles in the country. We acknowledge and appreciate the collaborative efforts of the government, regulatory bodies, and the automotive industry in this pursuit. At Tata Motors, safety is at the core of our DNA and we are honoured to win this maiden Bharat-NCAP certification with an exemplary 5-star rating for two of our vehicles. We remain committed and will continue to work towards improving vehicle safety holistically."*

Prominent Safety Features in the new Safari & Harrier

- ✓ 7 airbags with 6 as standard across personas
- ✓ Electronic Stability Control as standard
- ✓ 3-point seatbelts in all rows
- ✓ Seat Belt Reminder for all passengers
- ✓ Isofix tethers
- ✓ Seatbelts with Retractor, Pretensioner, Load Limiter (RPLL) and anchor pretensioner
- ✓ Reinforced cabin structure enhanced to provide symmetric crash performance and side pole impact

Built on the OMEGARC architecture, derived from Land Rover's renowned D8 Platform, the powerful and stylish Safari and Harrier SUVs also come with the highest 5-star GNCAP rating and are truly the safest vehicles on Indian roads.

Ends

Media Contact Information: Tata Motors Corporate Communications: +91 22-66657613 / indiacorpcomm@tatamotors.com

About Tata Motors

Part of the USD 128 billion Tata group, Tata Motors Limited (BSE: 500570 and 570001; NSE: TATAMOTORS and TATAMTRDVR), a USD 42 billion organization, is a leading global automobile manufacturer of cars, utility vehicles, pick-ups, trucks and buses, offering extensive range of integrated, smart and e-mobility solutions. With 'Connecting Aspirations' at the core of its brand promise, Tata Motors is India's market leader in commercial vehicles and amongst the top three in the passenger vehicles market.

Tata Motors strives to bring new products that fire the imagination of GenNext customers, fueled by state-of-the-art design and R&D centres located in India, UK, US, Italy and South Korea. With a focus on engineering and tech enabled automotive solutions catering to the future of mobility, the company's innovation efforts are focused to develop pioneering technologies that are sustainable as well as suited to evolving aspirations of the market and the customers. The company is pioneering India's Electric Vehicle (EV) transition and driving the shift towards sustainable mobility solutions by preparing a tailor-made product strategy, leveraging the synergy between the Group companies and playing an active role liaising with the Government in developing the policy framework.

With operations in India, the UK, South Korea, Thailand, South Africa and Indonesia, Tata Motors' vehicles are marketed in Africa, Middle East, Latin America, South East Asia and SAARC countries. As of March 31, 2023, Tata Motors' operations inter alia includes 88 consolidated subsidiaries, 2 joint operations, 3 joint ventures and numerous equity-accounted associates, including their subsidiaries, in respect of which the company exercises significant influence.