

## NEW RANGE ROVER EARNS COVETED PRODUCTION CAR OF THE YEAR DESIGN AWARD



*New Range Rover claims major design award, taking the title of Production Car of the Year in Car Design Review 9*

- **Design excellence:** New Range Rover has been awarded Car Design Review 9's top accolade of Production Car of the Year, for its thoroughly modern yet recognisable form
- **Peer recognition:** Judging panel comprised world-class design leaders from companies including Polestar and Lamborghini
- **Multiple awards:** Best Colour, Materials and Finish (CMF) Team prize jointly awarded to Range Rover SV and Defender, while Jaguar Land Rover's Ken Gan won the Undiscovered Talent award
- **Luxury and beauty:** Range Rover priced from £99,375 OTR in the UK

**December 8, 2022, Gaydon, UK** – New Range Rover has triumphed in the Car Design News annual Car Design Review book, claiming the coveted Production Car of the Year award.

Chosen by a panel of expert jurors – including design leaders from Polestar, Lamborghini, Volvo and Lucid – New Range Rover was praised for its reductive design and the way it combines a modern luxury aesthetic with an iconic form that links the new vehicle to its unrivalled 50-year lineage.

The fifth-generation Range Rover was the clear winner among the shortlisted vehicles, all of which were launched between April 2021 and September 2022.

**Prof Gerry McGovern OBE, Chief Creative Officer, Jaguar Land Rover, said:** *"Range Rover is the original luxury SUV and a vehicle of peerless distinction. New Range Rover's exceptional form embodies modern luxury, and its elegant proportions and optimised volumes are hallmarks of our Reductive Design philosophy. This approach was introduced with the Velar in 2017 and is now familiar across our Range Rover family."*

New Range Rover is clean and elegant, with seamless laser-welded roof joints, flush glazing and innovative hidden waist finishers where the door panels meet the window glass. The floating roof graphic is a key part of Range Rover DNA while its familiar split tailgate features hidden shut lines which communicate a new level of precision.

Built on the new mixed-metal flexible Modular Longitudinal Architecture (MLA) with a range of electrified powertrains and a drag coefficient of only 0.30 – the lowest of any luxury SUV – New Range Rover was hailed as “simple, bold and the most elegant luxury SUV” by judge SangYup Lee, Senior Vice President and Head of the Hyundai Global Design Centre.

New Range Rover was also praised by fellow judge Maximilian Missoni, Head of Design at Polestar, who said: “For someone who knows what a challenge maintaining purity throughout the process can be, this car and its creators have my full respect.”

The Range Rover SV and Defender teams were also recognised in the Car Design News People Awards, where they were jointly presented with the accolade of Best CMF Team. The Colour, Materials and Finish teams claimed the award for the innovative use of materials and colour to create strong, clear aesthetics that unify the exterior and interior designs of their vehicles.

Further recognition came as Jaguar Land Rover designer Ken (Yujian) Gan received the Undiscovered Talent Award for his exceptional work. Gan, a Masters’ graduate in Automotive and Transport Design from Coventry University, claimed the title ahead of four other exciting young designers.

The multiple award-winning New Range Rover is priced from £99,375 OTR in the UK.

**ENDS**

## **Further Information**

**Media website:** [www.media.landrover.com](http://www.media.landrover.com)  
[www.landrover.com/newrangerover](http://www.landrover.com/newrangerover)  
[www.landrover.com/newrangeroversport](http://www.landrover.com/newrangeroversport)

### **Land Rover Channels:**

Facebook: <http://www.facebook.com/LandRover>

Twitter: <http://twitter.com/LandRover>

Instagram: <http://instagram.com/LandRover>

YouTube: <http://www.youtube.com/LandRover>

## **Notes to Editors**

### **About Land Rover**

Since 1948 Land Rover has been manufacturing authentic 4x4s that represent true 'breadth of capability' across the model range. Defender, Discovery, Discovery Sport, Range Rover, Range Rover Sport, Range Rover Velar and Range Rover Evoque each define the world's SUV sectors, with 80 per cent of this model range exported to over 100 countries.

### **Important notice**

Jaguar Land Rover is constantly seeking ways to improve the specification, design and production of its vehicles, parts and accessories and alterations take place continually. Whilst every effort is made to produce up-to-date literature, this document should not be regarded as an infallible guide to

current specifications or availability, nor does it constitute an offer for the sale of any particular vehicle, part or accessory. All figures are manufacturer's estimates.

**About Car Design Review:**

Now in its 9th edition, Car Design Review is an annual print publication produced by Car Design News. Meticulously designed with high production values, Car Design Review offers the definitive overview of the year in design covering the dominant trends, innovations and launches in peerless detail. The book features the Concept and Production cars of the year, and interviews with the top designers who judged them. Car Design Review also includes a lifetime achievement award that documents the career of an industry giant.

**About Car Design News:**

Car Design News is the world's leading source of information, advice and insight for car designers worldwide. CDN's primary presence is our website, where we deliver the latest news, reviews and opinions plus an industry-leading careers section. We also publish quarterly magazine Interior Motives, which spotlights the latest trends in automotive interiors and host Car Design Dialogues – a must-attend virtual event that features the biggest names in design from across the world. In addition, we curate livestreams, organise student competitions, create bespoke magazines and books for the design community worldwide and much more. You can find all of this at [cardesignnews.com](http://cardesignnews.com)