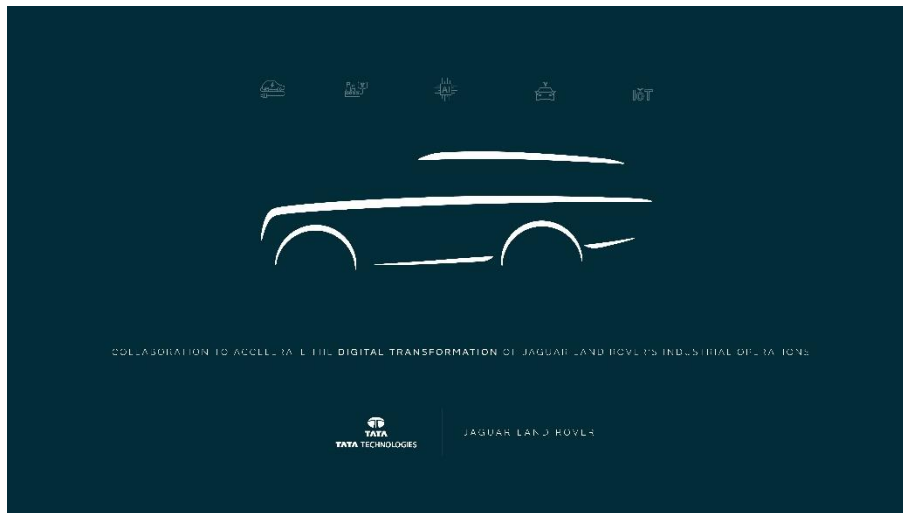


## MEDIA INFORMATION

### Jaguar Land Rover partners with Tata Technologies to accelerate the digital transformation of its industrial operations



- The collaboration with Tata Technologies will enable Jaguar Land Rover to deliver its modern luxury vehicles and experiences faster, using advanced digital technologies
- Partnership with Tata Technologies is the key driver of Jaguar Land Rover's fully connected, digital industrial strategy
- Tata Technologies will implement cloud-based Enterprise Resource Planning (ERP) software solutions that will revolutionise operations for employees and suppliers, delivering advanced interfaces, increased efficiency, and enhanced collaboration
- Further example of the development of strategic relationships with the wider Tata Group as part of *Reimagine* strategy

**Gaydon, UK, 14 March 2023:** Jaguar Land Rover is partnering with Tata Technologies, the global engineering, product development and digital services company, to accelerate the digital transformation of Jaguar Land Rover's industrial strategy. The first phase will include UK core production facilities, with solutions subsequently deployed to other global locations.

Tata Technologies will deliver end-to-end integrated Enterprise Resource Planning (ERP) to transform Jaguar Land Rover's manufacturing, logistics, supply chain, finance and purchasing modules by bringing data and knowledge from multiple departments into one single source.

The intuitive new user interface of Tata Technologies award-winning software will drive stability in operations, improving visibility both between teams and for suppliers. The net result for the company will be a more agile, faster-to-market capability for new vehicles.

ERP is key to streamlining and consolidating information across core business areas. Creating a dedicated home for data and management processes across departments is fundamental to the transformation of how a business functions. ERP systems are also capable of aggregating, storing and interpreting data to provide insights instantly, helping companies respond to issues, challenges and opportunities in an agile and timely manner.

The agreement furthers Jaguar Land Rover's alignment with the Tata Group of companies as part of its *Reimagine* strategy. Tata Technologies brings more than 30 years of experience in product and digital engineering, with a global network of over 11,000 employees and clients across multiple countries.

Speaking on the collaboration, Barbara Bergmeier, Executive Director of Industrial Operations, Jaguar Land Rover, commented:

"The partnership with Tata Technologies will allow us to accelerate the transformation of our core ERP infrastructure to deliver the efficiency and usability we require for the future and our transformation objectives. It also demonstrates the power of being part of the Tata Group to help us to achieve targets for our supply chain and wider industrial operations."

Warren Harris, MD and CEO, Tata Technologies, commented:

"The ERP transformation collaboration with Jaguar Land Rover is another milestone in a nearly two-decade relationship with Tata Technologies. The trust awarded by Jaguar Land Rover reaffirms our long-standing expertise in automotive engineering and digital solution offerings. We believe this collaboration will help Jaguar Land Rover to build innovative and sustainable vehicles and achieve faster time to market using new-age digital technologies. We are delighted to strengthen our existing engagement with Jaguar Land Rover and are fully committed to deploying our digital engineering capabilities and assisting with the launch of their new generation of vehicles."

Anthony Battle, Chief Digital & Information Officer, Jaguar Land Rover, commented:

"Jaguar Land Rover's digital transformation will play a pivotal role in the business becoming more agile as part of Reimagine and fulfilling its potential as a tech leader. As part of our *Digital 2024* programme, we are transitioning to a cloud-native digital landscape and the partnership with Tata Technologies enables us to take another important step on that journey."

In addition to establishing a standard operating model, Tata Technologies will integrate SAP S/4 HANA and SAP BTP with the existing software to upgrade Jaguar Land Rover's architecture as part of the company's digital transformation strategy. The SAP S/4 HANA

software package represents a shift from legacy ERP solutions to a modern cloud-based system, driving operational efficiencies and stability.

ENDS

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**Notes to Editors**

Through its *Reimagine* strategy, Jaguar Land Rover is at the forefront of the rapidly changing automotive industry with a focus on electrification, digital services and data. The company is focused on enhancing its in-house data capability, which is crucial to its digital transformation to deliver clients a modern luxury, connected experience.

**About Jaguar Land Rover**

Jaguar Land Rover's *Reimagine* strategy is delivering a sustainability-rich vision of modern luxury by design.

We are transforming our business to become carbon net zero across our supply chain, products, and operations by 2039. We have set a roadmap to reduce emissions across our own operations and value chains by 2030 through approved, science-based targets. Electrification is central to this strategy and before the end of the decade our Range Rover, Discovery, Defender collections will each have a pure electric model, while Jaguar will be entirely electric.

At heart we are a British company, with two design and engineering sites, three vehicle manufacturing facilities, an engine manufacturing centre, and a battery assembly centre in the UK. We also have vehicle plants in China, Brazil, India, Austria, and Slovakia, as well as seven technology hubs across the globe.

Jaguar Land Rover is a wholly owned subsidiary of Tata Motors Limited, part of Tata Sons.

**About Tata Technologies:** We're a global product engineering and digital services company focused on fulfilling our mission of helping the world drive, fly, build, and farm by enabling our customers to realize better products and deliver better experiences. We're the strategic engineering partner businesses turn to when they aspire to be better. Manufacturing companies rely on us to enable them to conceptualize, develop and realize better products that are safer, cleaner, and improve the quality of life for all the stakeholders, helping us achieve our vision of #EngineeringABetterWorld.

To find out more information about our engineering services please visit our [About us](#) section and our website - [www.tatatechnologies.com](http://www.tatatechnologies.com) and also follow us on [Instagram](#), [LinkedIn](#), [Twitter](#), [Facebook](#) and [YouTube](#) for the latest updates and innovations.