

JAGUAR LAND ROVER PUSHES TECH BOUNDARIES: SOFTWARE-OVER-THE-AIR NOW STANDARD ON EVERY NEW MODEL, AND OFFERED AS A COMPLIMENTARY UPGRADE TO EXISTING OWNERS



- **Jaguar Land Rover's commitment to technical excellence delivers future-proof software for all its new customers**
- **Software-over-the-air (SOTA) functionality is now standard on all Jaguar and Land Rover models, enabling future infotainment system updates to be made without having to visit a Retailer**
- **Latest level Touch Pro and Touch Pro Duo infotainment software now includes Smartphone Pack – which features Apple CarPlay®, depending on market applicability – as standard and with no subscription fees**
- **Smartphone Pack also includes Android Auto™ and Baidu CarLife, depending on market applicability, as standard and with no subscription fees**
- **Existing Jaguar and Land Rover customers worldwide offered complimentary SOTA capability and latest level Touch Pro / Touch Pro Duo infotainment upgrades on compatible models**
- **Complimentary upgrades for existing customers also include Smartphone Pack**
- **Enhancements available on vehicles built with Touch Pro and Touch Pro Duo infotainment from 2016 model year onwards, including Jaguar XE, XF, XJ, E-PACE, F-PACE, I-PACE and F-TYPE; Land Rover Discovery and Discovery Sport; Range Rover, Range Rover Sport, Velar and Evoque**

Thursday, 28 November 2019, Whitley, UK: As part of our on-going transformation in connected services capability, every new Jaguar and Land Rover model now has Software-over-the-air capability (SOTA) as standard. This will give every customer the ability to receive future software updates to their vehicle without having to visit their Retailer – including the latest level Touch Pro and Touch Pro Duo infotainment systems, both of which now feature Smartphone

Pack with Apple CarPlay® as standard and with no subscription fees.

Smartphone Pack also includes Android Auto™ and Baidu CarLife, depending on market applicability, as standard.

Jaguar Land Rover is also offering SOTA capability, and Touch Pro and Touch Pro Duo infotainment upgrades – including Smartphone Pack – to nearly half a million existing customers worldwide. These complimentary updates are compatible with most vehicles made from the 2016 model year onwards.

Nick Rogers, Director Product Engineering, Jaguar Land Rover, said: *"We are passionate about creating and delivering the latest technology to our customers. Building on the connected capability of our new Defender, we have made our pioneering software-over-the-air capability for infotainment updates standard on all our vehicles."*

"Of course, we want our existing customers to benefit from the latest connected features as well, which is why we are offering them a complimentary upgrade to enable this capability on their vehicles too, together with the latest updates for their Touch Pro and Touch Pro Duo infotainment systems. At Jaguar Land Rover, our vision is to create experiences people love for life, putting our customers at the heart of everything we do. This programme is just one way in which we are making that commitment clear."

As well Smartphone Pack, which enables customers to use compatible apps on their smartphones – such as music streaming, navigation and text message dictation – via the vehicle's touchscreen, the very latest versions of the Touch Pro and Touch Pro Duo system software makes operation quicker, easier, and more intuitive.

Following the upgrades, customers will be able to benefit from future infotainment system software updates without having to visit their Retailer. Instead, customers will be able to quickly and easily download new software themselves via a micro SIM card in the vehicle, or through a Wi-Fi connection.

Customers with 2019-2020 Model Year vehicles will already have SOTA functionality integrated into their infotainment systems.

ENDS

Editors' notes:

- Customers eligible for the complimentary upgrade will be contacted by their Retailer and asked to make an appointment for the work to be carried out
- The Touch Pro infotainment system was first launched on the 2016 Model Year Jaguar XF saloon, and the Touch Pro Duo infotainment system was first launched on the 2018 Model Year Range Rover Velar
- The Smartphone Pack was offered as optional or standard equipment on Jaguar and Land Rover models from the 2019 Model Year onwards (model- and market-dependent)
- From the 2019 Model Year, software-over-the-air capability was introduced to Jaguar and Land Rover vehicles. Owners of these vehicles should check their Driver's handbook to ensure that this feature has been enabled, or contact their Retailer for further information
- The recently-revealed new Land Rover Defender features the all-new Pivi and Pivi Pro infotainment systems, which feature Smartphone Pack and software-over-the-air capability as standard

About Jaguar Land Rover

Jaguar Land Rover is the UK's largest automotive manufacturer, built around two iconic British car brands: Land Rover, the world's leading manufacturer of premium all-wheel-drive vehicles; and Jaguar, one of the world's premier luxury sports saloon and sports car marques.

At Jaguar Land Rover, we are driven by a desire to deliver class-leading vehicles, which will provide experiences our customers will love, for life. Our products are in demand around the globe. In 2018 Jaguar Land Rover sold 592,708 vehicles in 128 countries.

We support around 260,000 people through our retailer network, suppliers and local businesses. At heart we are a British company, with two major design and engineering sites, three vehicle manufacturing facilities and an engine manufacturing centre in the UK. We also have plants in China, Brazil, India, Austria and Slovakia.

From 2020 all new Jaguar Land Rover vehicles will offer the option of electrification, giving our customers even more choice. We will introduce a portfolio of electrified products across our model range, embracing fully electric, plug-in hybrid and mild hybrid vehicles as well as continuing to offer the latest diesel and petrol engines.

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