

JAGUAR LAND ROVER ANNOUNCES 2030 SUSTAINABILITY TARGETS

- Jaguar Land Rover commits to reducing greenhouse gas emissions across its own operations by 46 per cent, and 54 per cent per vehicle across its value chain, by 2030
- Commitments are approved by the Science Based Targets initiative (SBTi), confirming the company's pathway to a 1.5°C emissions reduction in line with the Paris Agreement
- Jaguar Land Rover is aiming for net zero carbon emissions across supply chain, products and operations by 2039

Wednesday 30 March 2022, Gaydon, UK: Jaguar Land Rover has committed to reducing greenhouse gas emissions across its operations by 46 per cent by 2030. In addition, the company will cut average vehicle emissions across its value chains by 54 per cent, including a 60 per cent reduction throughout the use phase of its vehicles.

The goals, which are approved by the [Science Based Targets initiative \(SBTi\)](#), confirm the company's pathway to a 1.5°C emissions reduction in line with the Paris Agreement. The commitment by Jaguar Land Rover meets the most ambitious goal set in Paris.

By the end of the decade, Jaguar Land Rover will reduce its direct greenhouse gas emissions across vehicle manufacture and operations by 46 per cent in absolute value compared to a 2019 baseline. The company has also committed to reduce greenhouse gas emissions per vehicle by an average of 54 per cent across the entire value chain, including a reduction of 60 per cent in the vehicle use phase.

These targets represent Jaguar Land Rover's commitment to 2030, followed by a second-decade ambition for net zero emissions across supply chain, product, and operations by 2039, as part of its Reimagine strategy. To achieve this, the company will decarbonise across design and materials, manufacturing operations, supply chain, electrification, battery strategy, circular economy processes, and up to end-of-life treatment.

To support its mission, Jaguar Land Rover has introduced the new role of Sustainability Director, appointing Rossella Cardone to drive its transformation and support François Dossa, Executive Director, Strategy and Sustainability.

Rossella Cardone, Director and Head of Sustainability Office at Jaguar Land Rover, said: *"Sustainability sits at the core of our Reimagine strategy, with the aim to achieve net carbon zero by 2039, as the creator of the world's most desirable modern luxury vehicles. As we move from climate ambition into action, we are now embedding sustainability into the Jaguar Land Rover DNA to minimise our carbon footprint across our value chain. Science-based targets tell us how much and how quickly we need to reduce our greenhouse gas emissions, as well as keeping stakeholders informed about our progress."*

Alberto Carrillo Pineda, Managing Director, Science Based Targets at CDP, one of the Science Based Targets initiative partners, said: *"We congratulate Jaguar Land Rover on*

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setting science-based targets consistent with limiting warming to 1.5C, the most ambitious goal of the Paris Agreement. By setting ambitious science-based targets grounded in climate science, Jaguar Land Rover is taking action to prevent the most damaging effects of climate change."

Jaguar Land Rover first announced its commitment to the SBTi as part of its support for [COP26](#), the climate change summit held in November 2021.

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Notes to editors

About Jaguar Land Rover: Reimagining the future of modern luxury by design

Jaguar Land Rover is reimagining the future of modern luxury by design through its distinct, British brands.

Our current model range embraces fully electric, plug-in hybrid and mild-hybrid vehicles, as well as the latest diesel and petrol engines. Our class-leading Jaguars and Land Rovers are in demand around the world and in Fiscal 2020/21 we sold 439,588 vehicles in 127 countries. Land Rover is the global leader of luxury SUVs through its three families of Range Rover, Discovery and Defender. Jaguar is the first ever brand to offer a premium all-electric performance SUV, the Jaguar I-PACE.

At heart we are a British company, with two major design and engineering sites, three vehicle manufacturing facilities, an Engine Manufacturing Centre and a Battery Assembly Centre in the UK. We also have vehicle plants in China, Brazil, India, Austria and Slovakia. Three of our seven technology hubs are in the UK – Manchester, Warwick (NAIC) and London – with additional sites in Shannon, Ireland, Portland, USA, Budapest, Hungary and Shanghai, China.

Central to our [Reimagine strategy](#) is the electrification of both the Land Rover and Jaguar brands with clear, distinct personalities. All Jaguar and Land Rover nameplates will be available in pure electric form by the end of the decade. This marks the start of the company's journey to become a net zero carbon business across its supply chain, products and operations by 2039.

As a wholly owned subsidiary of Tata Motors since 2008, Jaguar Land Rover has unrivalled access to leading global players in technology and sustainability within the wider Tata Group.

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Media contacts:

Jo Whitty
Corporate Affairs Manager
Jaguar Land Rover
jwhitty2@jaguarlandrover.com