



Tata Motors and Wrestling Federation of India strengthen their partnership; launch 'Quest for Gold at Paris Olympics 2024' to provide holistic support to the wrestling community

Key highlights:

- *Strengthening partnership which started in 2018*
- *Enabling world-class coaching and training facilities along with wholesome nutritional programme, medical and physiotherapy*
- *Holistic support to 'Yodhas' with enhanced exposure to international tournaments*
- *Tata Yodha pick-up vehicles presented to all members of Tokyo Olympics 2020 wrestling team*

Mumbai, 27 August, 2021: Tata Motors, India's largest commercial vehicle manufacturer and the Wrestling Federation of India (WFI) strengthened their long term partnership further with the announcement of the 'Quest for Gold at Paris Olympics 2024', a holistic development programme with the singular objective to win the coveted Gold medal at next Olympics. As part of this initiative, WFI, with support from Tata Motors, will focus on the growth, progress and advancement of both men and women wrestlers, across age groups, by providing access to the right infrastructure, platform, opportunities and security. Young and talented Indian wrestlers, 'Yodhas' will gain assured and enhanced access to world-class training facilities, internationally-reputed coaches and support through a rich nutritional programme. In addition as part of this initiative, eligible senior wrestlers will be offered central contracts as also the budding junior wrestlers will be supported through virtuous scholarships along with insurance cover, medical and physiotherapy assistance.

Announcing the launch of this 'Quest for Gold at Paris Olympics 2024', **Shri. Brijbhushan Sharan Singh, Hon'ble MP and President, Wrestling Federation of India**, said, "Tata Motors' committed support since 2018 has helped Indian wrestling grow to greater heights. In the last 3 years, our 'Yodhas' have won more than 40-50 medals at international competitions including, 5 medals at the Senior World Wrestling championships – highest ever for India, record 11 medals at the just-concluded Junior World Championship, and 2 medals at recently held Tokyo Olympics. The Cadet Wrestling Team, too, won its first title of the World Championship. The launch of our joint quest today should enable us to fulfil the entire nation's longstanding aspiration of winning an Olympics Gold medal in wrestling at the next Paris Olympics in 2024."

Tata Motors honoured the successful Indian wrestling team that participated in the Tokyo Olympics by presenting each member with its tough and rugged Tata Yodha pick-up to convey respect, appreciation and celebration of their heroism and success. Olympic Silver medallist Ravi Kumar Dahiya, bronze medallist Bajrang Punia along with fellow 'Yodhas', Anshu Malik, Sonam Malik, Seema Bisla, Deepak Punia and Vinesh Phogat were present in-person to support the quest and receive their Tata Yodha pick-up.

Speaking on the occasion, Mr. Girish Wagh, Executive Director, Tata Motors, said, "The sport of wrestling is deep rooted across India and enjoys a rich legacy of success in the global arena. Popular and followed by all sections of society, its machismo, aggression and endurance tests speed, agility and power. These virtues perfectly mirror the longevity, durability and robust performance of our commercial vehicles that are much valued by our customers both in India as well as international markets.

Through our steadfast association with WFI, we will continue to promote, train and foster the nation's rich wrestling talent. At Tata Motors, we believe in supporting the sport and sportspeople who will take our country ahead with their potential, zeal and passion. To ensure that our talented wrestlers have ready access to all that is required to realise their immense potential, further hone their skills and bring home the coveted Olympic Gold in 2024, we are making our ongoing partnership with WFI more holistic and purposeful. I wish the federation and our wrestlers the very best in this quest for the Gold at Paris Olympics 2024."

A multi-year, strategic partnership, forged between WFI and Tata Motors in 2018, has been developing, promoting and encouraging wrestling as a sport by providing world-class infrastructure, facilities and training to Indian wrestlers. In addition, the support from Tata Motors facilitated coaching of Indian wrestlers by acclaimed international coaches, long stint training in foreign locations, enhanced participation in international tournaments and access to specialist medical care as well as physiotherapy. The high degree of congruence between the tough and rugged commercial vehicles manufactured by Tata Motors and the valour displayed by the Indian wrestlers in global arenas makes this association a perfect match.



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About Tata Motors

Tata Motors Limited (NYSE: [TTM](#); BSE: [500570](#) and [570001](#); NSE: [TATAMOTORS](#) and [TATAMTRDVR](#)), a USD 35 billion organization, is a leading global automobile manufacturer of cars, utility vehicles, pick-ups, trucks and buses. Part of the USD 113 billion Tata group, Tata Motors is India's largest and the only OEM offering extensive range of integrated, smart and e-mobility solutions. It has operations in India, the UK, South Korea, Thailand, South Africa, and Indonesia through a strong global network of 103 subsidiaries, 10 associate companies, 3 joint ventures and 2 joint operations as on March 31, 2020.

With a focus on engineering and tech enabled automotive solutions catering to the future of mobility, Tata Motors is India's market leader in commercial vehicles and amongst the top four in the passenger vehicles market. With 'Connecting Aspirations' at the core of its brand promise, the company's innovation efforts are focused to develop pioneering technologies that are sustainable as well as suited to evolving aspirations of the market and the customers. Tata Motors strives to bring new products that fire the imagination of GenNext customers, fueled by state of the art design and R&D centers located in India, UK, US, Italy and South Korea. Internationally, Tata commercial and passenger vehicles are marketed in countries, spread across Africa, the Middle East, South Asia, South East Asia, South America, Australia, CIS, and Russia.

About Wrestling Federation of India (WFI)

WFI is governing body for the sport of Wrestling in India. Headquartered in New-Delhi, WFI is duly & exclusively recognized by world body of wrestling - United World Wrestling (UWW), Ministry of Youth Affair & Sports (MoYAS) & the Indian Olympic Association (IOA).

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