



## TIAGO JTP & TIGOR JTP

In March 2017, JT Special Vehicles Pvt. Ltd. (JTSV), a 50:50 joint venture between Tata Motors and Jayem Automotives Pvt. Ltd., was launched to develop special performance vehicles based on the new generation products from Tata Motors' passenger vehicle stable. As part of the agreement, both Tata Motors and Jayem Automotives have worked towards the JTP range of performance vehicles to offer exciting, innovative and aspirational products that bring back the 'Joy of Motoring' to the Indian customers.

The JTP brand will target a younger, dynamic and aspirational set of buyers and will appeal to customers with a hidden streak of adventure, who are looking for more than just a solution to the daily commute. All JTP products will be based on 3 essential pillars – Enhanced engine output & performance, sporty exterior & interior design and Improved driving dynamics & aural experience. The Tiago JTP & Tigor JTP are the first two products to be launched from JTSV, with an aim to expand the addressable market.

### **Bold and sporty design:**

Sporting bold design elements on the exteriors, the Tiago JTP and Tigor JTP cars come with an aggressive front bumper with large trapezoidal lower grill, dual chamber projector headlamps with chrome rings, 15" diamond cut dual tone wider 6.5J alloy wheels, sporty side skirts for a dynamic profile, stylish contrast colored outside mirrors, dual tone exterior with glossy black roof & rear spoiler and a bold JTP badge on front grill, fender vents and rear.

The specially crafted interiors induce a sporty effect giving its occupants an active yet luxurious feel. The all black interiors with sporty red accents on AC vents, premium leather wrapped steering with contrast red stitching, unique seat fabric with red hexagonal motif and red double stitching on the seats and gearshift gaiter act as unique differentiators for the cars. Drivers would also get to see performance oriented aluminum pedal extensions in these cars.

To add to this, Tata Motors has equipped these vehicles with its impressive ConnectNext infotainment system by Harman™ which is paired with 8 speakers and with an app suite and voice command recognition.

### **Exciting performance with a thrill of driving:**

Developed to deliver high performance, the vehicles will be powered by the 1.2L turbocharged new generation Revotron petrol engine which will deliver 114PS power and 150Nm torque. With performance oriented intake and exhaust systems, these cars can go from 0-100km/h in 10 seconds. Offering best in class acceleration with superior power to weight ratio, the cars are mated to a 5-speed manual transmission with optimized gear ratios for superior acceleration and extraordinary performance and are also equipped with multi drive modes - Sport and City for performance or efficiency while negotiating every day traffic.

### **Tuned for Precision and absolute Safety:**

The Tiago JTP and Tigor JTP carry dual front airbags, next-gen ABS with EBD and corner stability control for absolute safety in all driving conditions. With tuned suspension setup for better ride control, calibrated electric power assisted steering with active return for superior control, lower ride height and wider tyres for improved grip on road, the cars provide their drivers with precise handling.

As part of Tata Motors' Passenger Vehicle business strategy, these special performance vehicles will be targeted to augment the latest product range in the Company's vision to build aspirational cars.