TATA MOTORS PROFILE

Tata Motors Limited (TML), a USD 42 billion organization, is India’s largest automobile company by revenues. The company is a leading global manufacturer of cars, utility vehicles, buses, trucks and defence vehicles and is working towards developing Smart Mobility Solutions for Smart Cities. Tata Motors is also developing a smart range of EVs, to accelerate the adoption of Electric Vehicles (EV) in the country, supporting the government’s mission on electric vehicles.

Incorporated in India, in the year 1945, Tata Motors is a part of the USD 100 billion Tata group and has operations across India, UK, South Korea, Thailand, South Africa, and Indonesia.

A leader in the Indian commercial vehicle market, Tata Motors also ranks amongst India’s top passenger vehicle manufacturers, with over 9 million vehicles plying on Indian roads. The company has played an instrumental role in transforming the country into a destination for world-class automotive manufacturing and continues to work towards building the nation. Tata Motors has always been at forefront of innovating technologies and providing products and experiences catering to the discerning needs of our customers across both passenger and commercial vehicles business. With its corporate brand identity - Connecting Aspirations, Tata Motors continues to create segment-defining products that will fire up the imagination of customers - generation after generation; reiterating the company’s promise of offering better journeys.

With some of the worlds’ most iconic brands, including Jaguar Land Rover in the UK, Tata Daewoo in South Korea, and a network of 76 subsidiaries globally, the company has consolidated its position as the Tata Motors Group. In India, Tata Motors’ presence cuts across the length and breadth of the country with a manufacturing base spread across its biggest industrial hubs; Jamshedpur (Jharkhand), Pune (Maharashtra), Lucknow (Uttar Pradesh), Pantnagar (Uttarakhand), Sanand (Gujarat) and Dharwad (Karnataka).

Recognized for its world-class quality, originality, engineering and design excellence, the company is on the path of shaping the future of mobility in India. With a strong team of 4,500 engineers, scientists and technicians at the company’s Engineering Research Centre, Tata Motors’ R&D centres span multiple geographies, including Pune (India), UK and South Korea. For the rapidly changing automotive environment, Tata Motors launched its sub-brand – TAMO. TAMO acts as an incubating center of innovation towards new technologies, business models and partnerships in order to define future mobility solutions. It operates as an agile, ring-fenced vertical, in the first step on a low volume, low investment model to provide fast tracked proves of technologies and concepts. TAMO will transform the experience of interfacing and interacting with customers and the wider community. It will provide a digital ecosystem, which will be leveraged by Tata Motors to support the mainstream business in the future.

Sustainability and the spirit of ‘giving back to society’ serves as the guiding philosophy at Tata Motors; along with good corporate citizenship, which is strongly embedded in the company’s DNA. Through the Affirmative Action Programme, it has touched the lives of more than 5 lakh people in FY 16-17.